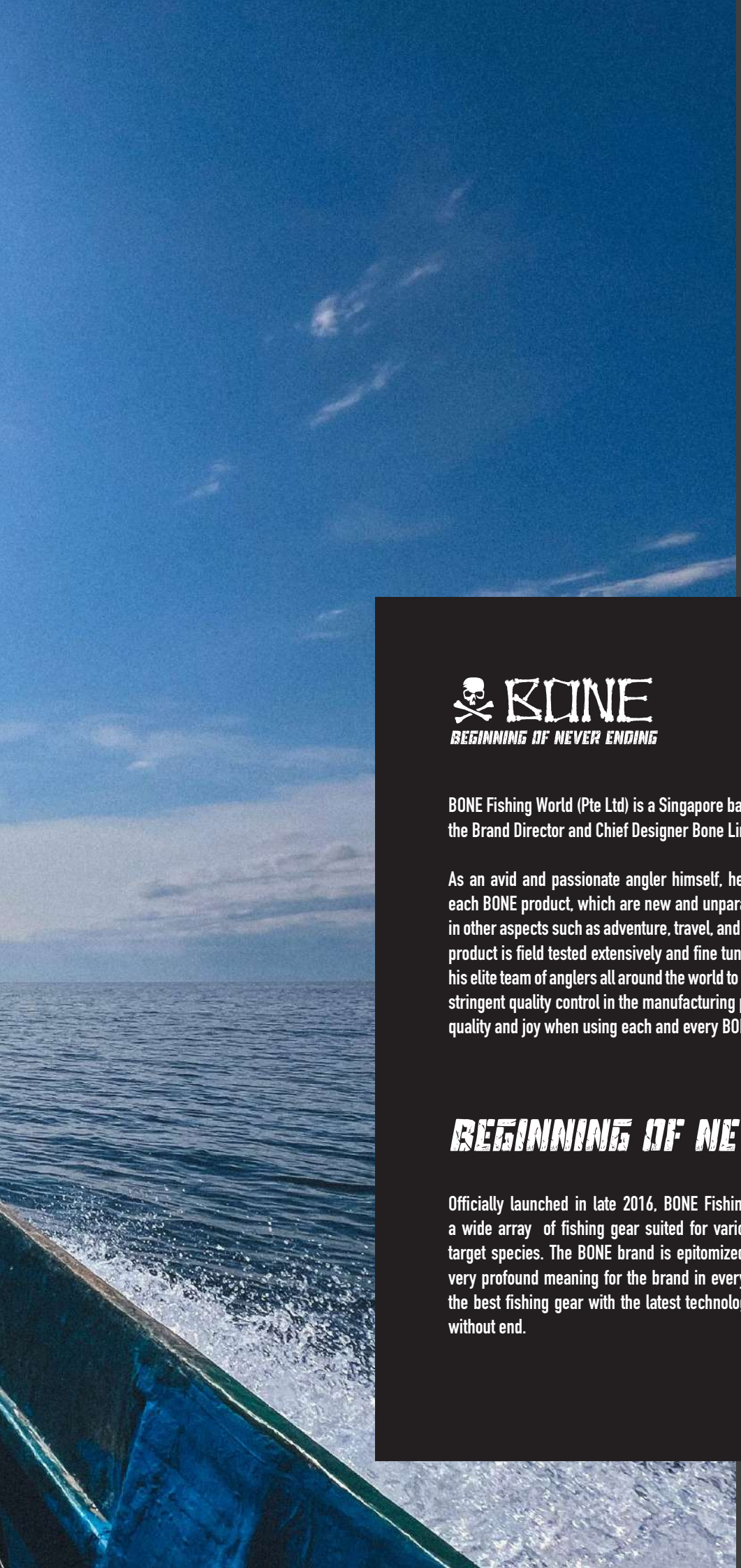


BONE

BEGINNING OF NEVER ENDING

2026 CATALOGUE





BONE

BEGINNING OF NEVER ENDING

BONE Fishing World (Pte Ltd) is a Singapore based company, spearheaded by the Brand Director and Chief Designer Bone Lim.

As an avid and passionate angler himself, he develops unique concepts in each BONE product, which are new and unparalleled in the market, factoring in other aspects such as adventure, travel, and function. Each and every BONE product is field tested extensively and fine tuned by Bone himself, as well as his elite team of anglers all around the world to ensure optimal performance. A stringent quality control in the manufacturing process establishes consistent quality and joy when using each and every BONE product.

BEGINNING OF NEVER ENDING

Officially launched in late 2016, BONE Fishing World has since developed a wide array of fishing gear suited for various fishing types, terrain, and target species. The BONE brand is epitomized by its slogan, and it holds a very profound meaning for the brand in every aspect. Our quest is to build the best fishing gear with the latest technology, and will continue doing so without end.



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THE BEST

TRAVEL RODS

IN THE WORLD

BONE
BEGINNING OF NEVER ENDING



BONE Fishing World has taken multi-piece travel rods to the next level. Since launching our first travel rod (Combat Beast Travel) in 2017, we've consistently improved our rod making craft in every aspect: advanced blank technology, premium materials, and specialized models—all coming together to create the best travel rods that feel and perform like a one-piece.

BONE now boasts the largest range of travel rods on the market, ranging from extra ultra-light game rods to heavy offshore jigging and popping rods, built for almost every fishing adventure. We're committed to making the world's best travel rods, providing anglers with reliability, versatility, and unmatched quality wherever their journey takes them.

COMBAT BEAST

MONSTER SPEC

TRAVEL EDITION









COMBAT BEAST
MONSTER SPEC
TRAVEL EDITION

HIGH-PERFORMANCE CARBON FIBER TORAYCA

Fuji



FUJI ECS REEL SEATS



FUJI K-SIC GUIDES



REINFORCED 1K CARBON JOINTS



100% TORAYCA CARBON FIBRE MATERIAL

The BONE COMBAT BEAST Travel model is back. Retaining the signature Combat Beast super fast action blank built with 100% 'TORAYCA' carbon material, but in a 4-piece configuration. The 4-Axis carbon wrapping creates a unique super fast and stiff feel that eliminates blank twist and provides extreme stopping power when targeting hard fighting fish near or in cover. The new travel rod line-up consists of three new models that cover a range of lengths, allowing usage in various scenario. Equipped with FUJI K-SiC guides and FUJI ECS reel seats, as well as reinforced 1K carbon wrapping on the joints.

FOUR PIECE TRAVEL ROD

CBB604XH	LENGTH: 6'0"	LINE: PE 1.5-3	ACTION: EX.FAST	CAST WEIGHT: 70g MAX	CLOSED LENGTH: 51.8cm	ROD WEIGHT: 156g
CBB684XH	LENGTH: 6'8"	LINE: PE 1.5-3	ACTION: EX.FAST	CAST WEIGHT: 70g MAX	CLOSED LENGTH: 58.0cm	ROD WEIGHT: 166g
NEW CBB694MH	LENGTH: 6'9"	LINE: PE 1-2	ACTION: EX.FAST	CAST WEIGHT: 35g MAX	CLOSED LENGTH: 59.5cm	ROD WEIGHT: 140g
CBB704XXH	LENGTH: 7'0"	LINE: PE 2-4	ACTION: EX.FAST	CAST WEIGHT: 100g MAX	CLOSED LENGTH: 61.0cm	ROD WEIGHT: 191g
NEW CBB714H	LENGTH: 7'1"	LINE: PE 1-2.5	ACTION: EX.FAST	CAST WEIGHT: 45g MAX	CLOSED LENGTH: 63cm	ROD WEIGHT: 158g
NEW CBB734XXXH	LENGTH: 7'3"	LINE: PE 3-6	ACTION: EX.FAST	CAST WEIGHT: 140g MAX	CLOSED LENGTH: 63cm	ROD WEIGHT: 191g





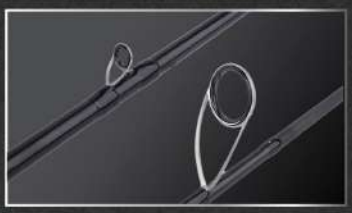
CUSTOM REEL SEAT
FUJI VSS/ECS REEL SEAT



TORAYCA© 40T CARBON FIBRE MATERIAL



1K CARBON REINFORCED JOINT



FUJI® K-ALCONITE GUIDES

INTRODUCTION

With extensive experience on design and development for travel rods, BONE Fishing World is re-introducing the VOYAGE series. Meet the VOYAGE-X, face-lifted and upgraded from the original VOYAGE travel rod series. Utilizing cutting-edge technology, these rods possess a sharp, high-grade, well-balanced fast action four-section blank that is engineered for the modern-day angler. The VOYAGE-X retains the signature VOYAGE highlight feature, which is the elimination of the uneven spread of weight in each joint, achieving a smooth bend when the rod is loaded.

CONSTRUCTION

Each blank of the BONE VOYAGE-X is constructed using 'TORAYCA' 40 tonne carbon fibre material and is produced by section, which ensures concise fit for each part. Crafted with an enhanced and refined rolling and weaving process, the VOYAGE-X has an increased durability, sensitivity, power, and an exceptional balance on the overall feel of the rod. Joint sections are reinforced with an additional 1k carbon wrap that increases its durability and reduces parts from getting loose.

COMPONENTS

The VOYAGE-X is equipped with FUJI K-Alconite guides that are the industry standard guides in the market. Both spinning and bait casting models are equipped with a new custom reel seat that provides improved ergonomic handling and a comfortable grip. Heavier models are equipped with FUJI ECS reel seats for bait casting and FUJI VSS reel seats for spinning.

TRAVEL CONCEPT

From adventures abroad to everyday use, the VOYAGE-X allows the angler to disassemble it to four pieces, enabling easy storage in a backpack or luggage. Each rod comes neatly packed in a neoprene case with separators for each section. This multi-functional case can be used to store up to four travel rods at a time!

VOYAGE X

FOUR PIECE TRAVEL RODS

VOYAGE-X

LINE UP

The VOYAGE-X was designed as an all-round species rod. With a wide variety of models which are available in both spinning and bait casting, and ratings from light to XXXXXH, there will definitely be a suitable rod for almost every target quarry in the world!



(BXC634L BFS, BXC664ML, BXC654M, BXC664H, BXC684MH, BXC684XH, BXC704XXH, BXC724MH)



(BXC764XXXH BBS BXC794XXXXH GBS BXC804XXXXXH GBS)

BAITCASTING

BXC634L BFS	LENGTH : 6'3"	LINE : PE 0.3-1.0	ACTION : MEDIUM FAST	LURE : 3-10g	MAX DRAG : 6.2kg	CLOSE LENGTH : 58.0cm	ROD WEIGHT : 96.5g
BXC664ML	LENGTH : 6'6"	LINE : PE 0.4-1.2	ACTION : FAST	LURE : 5-14g	MAX DRAG : 7.8kg	CLOSE LENGTH : 58.8cm	ROD WEIGHT : 118.0g
BXC654M	LENGTH : 6'5"	LINE : PE 0.8-1.5	ACTION : FAST	LURE : 5-21g	MAX DRAG : 12.0kg	CLOSE LENGTH : 57.5cm	ROD WEIGHT : 114.5g
BXC664H	LENGTH : 6'6"	LINE : PE 1-2.5	ACTION : FAST	LURE : 10-40g	MAX DRAG : 16.0kg	CLOSE LENGTH : 57.5cm	ROD WEIGHT : 132.5g
BXC684MH	LENGTH : 6'8"	LINE : PE 1-2	ACTION : FAST	LURE : 7-28g	MAX DRAG : 10.0kg	CLOSE LENGTH : 60.0cm	ROD WEIGHT : 124.5g
BXC684XH	LENGTH : 6'8"	LINE : PE 1.5-3	ACTION : MEDIUM FAST	LURE : 14-60g	MAX DRAG : 18.0kg	CLOSE LENGTH : 59.5cm	ROD WEIGHT : 141.0G
BXC704XXH	LENGTH : 7'0"	LINE : PE 2-4	ACTION : FAST	LURE : 14-80g	MAX DRAG : 16.0kg	CLOSE LENGTH : 62.2cm	ROD WEIGHT : 157.0g
BXC724MH	LENGTH : 7'2"	LINE : PE 1-2	ACTION : FAST	LURE : 7-35g	MAX DRAG : 14.0kg	CLOSE LENGTH : 63.2cm	ROD WEIGHT : 136.0g
BXC764XXXH BBS	LENGTH : 7'6"	LINE : PE 3-6	ACTION : FAST	LURE : 21-140g	MAX DRAG : 15.0kg	CLOSE LENGTH : 60.0cm	ROD WEIGHT : 216.5g
BXC794XXXXH GBS	LENGTH : 7'9"	LINE : PE 5-8	ACTION : FAST	LURE : 21-280g	MAX DRAG : 15.0kg	CLOSE LENGTH : 61.5cm	ROD WEIGHT : 227.5g
BXC804XXXXXH GBS	LENGTH : 8'0"	LINE : PE 6-10	ACTION : FAST	LURE : 21-335g	MAX DRAG : 15.5kg	CLOSE LENGTH : 64.8cm	ROD WEIGHT : 228.0g



(BXS664H, BXS704XH, BXS734MH, BXS764XXH, BXS804MH, BXS904MH)

SPINNING

BXS664H	LENGTH : 6'6"	LINE : PE1-2.5	ACTION : FAST	LURE :10-40g	MAX DRAG : 16.0kg	CLOSE LENGTH: 56.5cm	ROD WEIGHT : 124.5g
BXS704XH	LENGTH : 7'0"	LINE : PE1.5-3	ACTION : MEDIUM FAST	LURE :14-70g	MAX DRAG : 16.0kg	CLOSE LENGTH: 60.0cm	ROD WEIGHT : 156.0g
BXS734MH	LENGTH : 7'3"	LINE : PE1-2	ACTION : FAST	LURE :10-35g	MAX DRAG : 14.5kg	CLOSE LENGTH: 63.5cm	ROD WEIGHT : 134.0g
BXS764XXH	LENGTH : 7'6"	LINE : PE2-4	ACTION : MEDIUM FAST	LURE :21-90g	MAX DRAG : 13.5kg	CLOSE LENGTH: 62.0cm	ROD WEIGHT : 199.5g
BXS804MH	LENGTH : 8'0"	LINE : PE1-2	ACTION : MEDIUM FAST	LURE :7-28g	MAX DRAG : 12.0kg	CLOSE LENGTH: 70.5cm	ROD WEIGHT : 174.5g
BXS904MH	LENGTH : 9'0"	LINE : PE1-2.5	ACTION : FAST	LURE :10-40g	MAX DRAG : 11.0kg	CLOSE LENGTH: 80.8cm	ROD WEIGHT : 194.5g



VOYAGE

Every Voyage is An Adventure

EXPEDITION SERIES

The Voyage Expedition Series is a premium travel rod series featuring an upgraded blank, improved cross wrap finishing in multi-axis with TORAYCA's latest technology carbon sheets. An upgraded version of the standard Voyage series of rods and was designed for a more specific usage, it has an increased power and can take more. Each model comes equipped with Fuji PTS reel seats and a redesigned locking nut, as well as FUJI K-SiC Guides.



Fuji® PTS Reel Seat



Fuji® Sic K-Guides



100% TORAYCA ® CARBON



Redesigned Locking Nut



4-Piece Travel Rod



BEC734MH

BEC604H

BEC664XXH

BEC684XXXH


BEC604H, AROWANA, 2021, SINGAPORE


BEC664XXH, MALABAR GROUPER, 2021, SINGAPORE


BEC664XXH, SPOT TAIL BASS, 2019, PAPUA NEW GUINEA


BEC664XXH, PAPUAN BLACK BASS, 2019, PAPUA NEW GUINEA

YELLOWCHEEK X SNAKEHEAD X SEABASS

BEC734MH

LENGTH: 7□ LINE: PE1-2 ACTION: FAST LURE WT: 7-40g ROD WT: 161g

The BEC734MH is designed specifically with a longer length, increasing performance when targeting fish like Yellowcheek, Northern Snakehead, and Seabass. It maintains the upgraded Voyage Expedition Series high density carbon blanks and a new repos itioned butt joint, giving it the perfect balance and enables the travel rod to have maximum strength and allowing it to be as lightweight on hand.



TIGHT QUARTERS BARRAMUNDI X PEACOCK BASS

BEC604H

LENGTH: 6□ LINE: PE1-2.5 ACTION: MEDIUM FAST LURE WT: 10-40g ROD WT: 131g

The Voyage Expedition Tight Quarters Barramundi x Peacock Bass model features an upgraded blank, crossed wrapped in multiple angles with TORAYCA's® latest technology carbon sheets. Designed specifically for fishing narrow creeks or tight areas where accurate pitches are needed, and has a medium fast action. It has a cropped length for pitching and casting accurately into tight spots and snags.



The Voyage Expedition Papuan Black Bass model features an upgraded blank, crossed wrapped in multiple angles with TORAYCA's® latest technology carbon sheets. Designed specifically for the sole purpose of targeting the brutal Papuan Black Bass, this enables the travel rod to have maximum strength and allowing it to be as lightweight as possible.

PAPUAN BLACK BASS

BEC664XXH

LENGTH: 6□ LINE: PE2-4 ACTION: FAST LURE WT: 10-90g ROD WT: 147g



PAPUAN BASS X BIG BAIT

BEC684XXXH

LENGTH: 6□ LINE: PE3-6 ACTION: FAST LURE WT: 14-140g ROD WT: 154g

The Voyage Expedition Papuan Bass x Big Bait model features an upgraded blank, crossed wrapped in multiple angles with TORAYCA's® latest technology carbon sheets. This enables the travel rod to have maximum strength and allowing it to be as lightweight as possible. Designed specifically for the sole purpose of targeting the brutal Papuan Black Bass using bigger and heavier baits.





VOYAGE

Every Voyage is An Adventure

SALT FINESSE

The Voyage Salt Finesse models feature an improved 4-piece blank re-designed specially for light tackle rods. It is super-light in weight, increased sensitivity, and can take a beating with its superior power. Although it is designed as a 4-piece travel rod, as with all Voyage models, our main focus was to make it feel and perform just like a 1-piece rod, and it does.

The Voyage Salt Finesse models maintain the signature feature of the evenly balanced out weight on each joint, which allows a nice smooth bend when the rod is loaded. The lineup consists of an all spinning range, ratings from ultra-light to medium rated travel spinning rods. Built generally for saltwater shore casting with smaller lures, soft plastics, or jigs, it can also be used for any light tackle work in freshwater if required.

Additions to the BONE Voyage Salt Finesse Travel Rod Series, baitcast models. Retaining its solid feather light blank, it is perfect when pairing it with BFS reels with its ultra-light to light ratings. It features a longer length blank that is suitable for various shore game application, from light rock fishing, shore jigging, to light lure casting.



FUJI TVS REEL SEAT



FUJI® ALCONITE K-Guide



FOUR PIECE TRAVEL MOBILITY


BVS704ML


BVS664UL


BVS764M


BVS704ML


BVS664UL


BVS704ML

SPINNING

BVS664UL	LENGTH: 6'6"	LINE: PE0.1-0.4	ACTION: FAST	LURE WT: 0.4-5g	ROD WT: 90g
BVS684UL	LENGTH: 6'8"	LINE: PE0.2-0.6	ACTION: EX.FAST	LURE WT: 0.5-7g	ROD WT: 100g
BVS704UL	LENGTH: 7'0"	LINE: PE0.2-0.6	ACTION: FAST	LURE WT: 0.5-7g	ROD WT: 95g
BVS734UL	LENGTH: 7'3"	LINE: PE0.2-0.6	ACTION: EX.FAST	LURE WT: 1-7g	ROD WT: 104g
BVS634L	LENGTH: 6'3"	LINE: PE0.3-0.8	ACTION: FAST	LURE WT: 1-12g	ROD WT: 104g
BVS684L	LENGTH: 6'8"	LINE: PE0.3-0.8	ACTION: EX.FAST	LURE WT: 1-12g	ROD WT: 109g
BVS704L	LENGTH: 7'0"	LINE: PE0.3-0.8	ACTION: EX.FAST	LURE WT: 3-14g	ROD WT: 109g
BVS764L	LENGTH: 7'6"	LINE: PE0.3-0.8	ACTION: FAST	LURE WT: 1-12g	ROD WT: 101g
BVS704ML	LENGTH: 7'0"	LINE: PE0.5-1.0	ACTION: FAST	LURE WT: 4-16g	ROD WT: 114g
BVS764ML	LENGTH: 7'6"	LINE: PE0.5-1.0	ACTION: EX.FAST	LURE WT: 1-14g	ROD WT: 117g
BVS804ML	LENGTH: 8'0"	LINE: PE0.5-1.0	ACTION: FAST	LURE WT: 1-14g	ROD WT: 128g
BVS764M	LENGTH: 7'6"	LINE: PE0.8-1.6	ACTION: FAST	LURE WT: 5-21g	ROD WT: 125g
BVS784M	LENGTH: 7'8"	LINE: PE0.8-1.6	ACTION: EX.FAST	LURE WT: 5-21g	ROD WT: 132g


BVC764L

BAITCASTING

BVC664UL	LENGTH: 6'6"	LINE: PE0.1-0.4	ACTION: FAST	LURE WT: 0.4-5g	ROD WT: 90g
BVC704UL	LENGTH: 7'0"	LINE: PE0.2-0.6	ACTION: FAST	LURE WT: 0.5-7g	ROD WT: 95g
BVC764L	LENGTH: 7'6"	LINE: PE0.3-0.8	ACTION: FAST	LURE WT: 1-12g	ROD WT: 100g

VOYAGE

Every Voyage is An Adventure

SALT FINESSE LITE

CARBON SOLID TIP

The BONE Voyage Salt Finesse LITE travel rod comprises of six new models added to the line-up. Each of these models feature a carbon solid tip section for added sensitivity and an upgraded 100% 'TORAY' feather-light carbon blank that was built specifically for extreme light saltwater game scenario. The lighter specification models were made for use with polyester or light game PE lines, and is perfect for micro soft plastics and jigs, while the slightly heavier specification models can be used with smaller hardbody lures or light jigs. The longer lengths enables usage in shore based application. Equipped with the FUJI SKSS/ASH reel seats and FUJI TITANIUM AT guides that keep the rod minimal and light in weight, as well as increasing its sensitivity to the touch.





VOYAGE

Every Voyage is An Adventure

SALTFINESSE LITE

CARBON SOLID TIP

Fuji | SiC RING | TITANIUM FRAME | HIGH-PERFORMANCE CARBON FIBER TORAYCA 100%



FUJI SKSS/ASH REEL SEAT



100% TORAYCA ® CARBON



CARBON REINFORCED JOINT



FUJI® TITANIUM SiC GUIDE



BVS604XULG	LENGTH: 6'0"	LINE: PE0.1-0.4 MONO 0.5-3lb	ACTION: EXTRA FAST	LURE WT: 0.1-3g	ROD WT: 64g	CLOSED LENGTH: 49cm
BVS644ULG	LENGTH: 6'4"	LINE: PE0.1-0.4 MONO 1-4lb	ACTION: EXTRA FAST	LURE WT: 0.5-4g	ROD WT: 95g	CLOSED LENGTH: 52cm
BVS704ULG	LENGTH: 7'0"	LINE: PE0.1-0.5 MONO 1-6lb	ACTION: EXTRA FAST	LURE WT: 0.5-7g	ROD WT: 70g	CLOSED LENGTH: 57cm
BVS704LG	LENGTH: 7'0"	LINE: PE0.4-0.8 MONO 2-6lb	ACTION: EXTRA FAST	LURE WT: 2-12g	ROD WT: 69g	CLOSED LENGTH: 57cm
BVS734LG	LENGTH: 7'3"	LINE: PE0.4-0.8	ACTION: EXTRA FAST	LURE WT: 1-8g	ROD WT: 73g	CLOSED LENGTH: 59cm
BVS774MLG	LENGTH: 7'7"	LINE: PE0.4-1.2	ACTION: EXTRA FAST	LURE WT: 3-14g	ROD WT: 83g	CLOSED LENGTH: 61cm



VOYAGE STREAM SPECIAL

Every Voyage is An Adventure

The Stream Special is a shorter rod built for stream game. Wrapped with TORAYCA® latest technology carbon sheets, it's blank retains its specialty as a four-piece travel rod that feels like a one piece rod, with the elimination of all flat spots.

The Stream Special is an ultra-light only model that is available in both spinning and baitcasting. Designed for the more tropical type stream targets, it has a fast action blank that allows for stronger fighting fish and increased control especially when working ultra-light lures. The Stream Special rods comes equipped with Fuji TVS and ACS reel seats for both spin and baitcasting respectively, and Fuji K-Alconite guides for the best power and sensitivity balance.



BVC5104UL	*LENGTH: 5□10□*	*LINE: PE0.1-0.7*	*ACTION: FAST*	*LURE WT: 2-8g*	*ROD WT: 109g*
BVS5104XUL	*LENGTH: 5□10□*	*LINE: PE0.1-0.6*	*ACTION: FAST*	*LURE WT: 1-6g*	*ROD WT: 93g*



FUJI® ALCONITE K-Guide



Reinforced Joints
100% TORAYCA®CARBON Blank



FUJI® TVS Reel Seat(Spinning)
FUJI® ACS Reel Seat(Casting)



4-piece Mobility



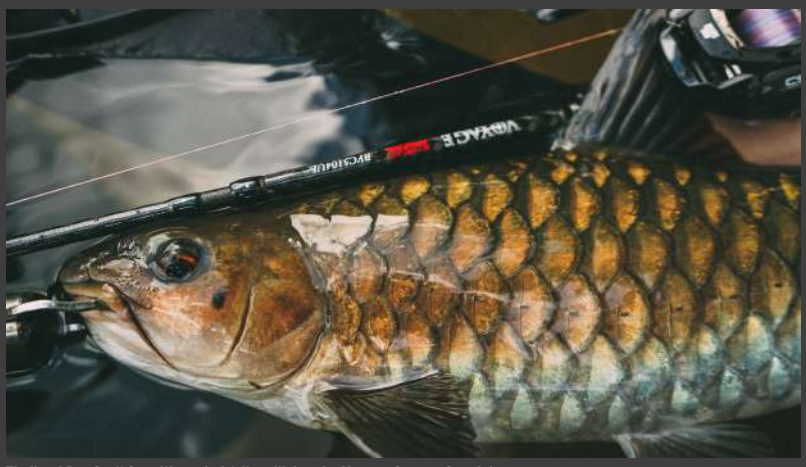




BVC5104UL, THAI GOLD MAHSEER, THAILAND, 2020

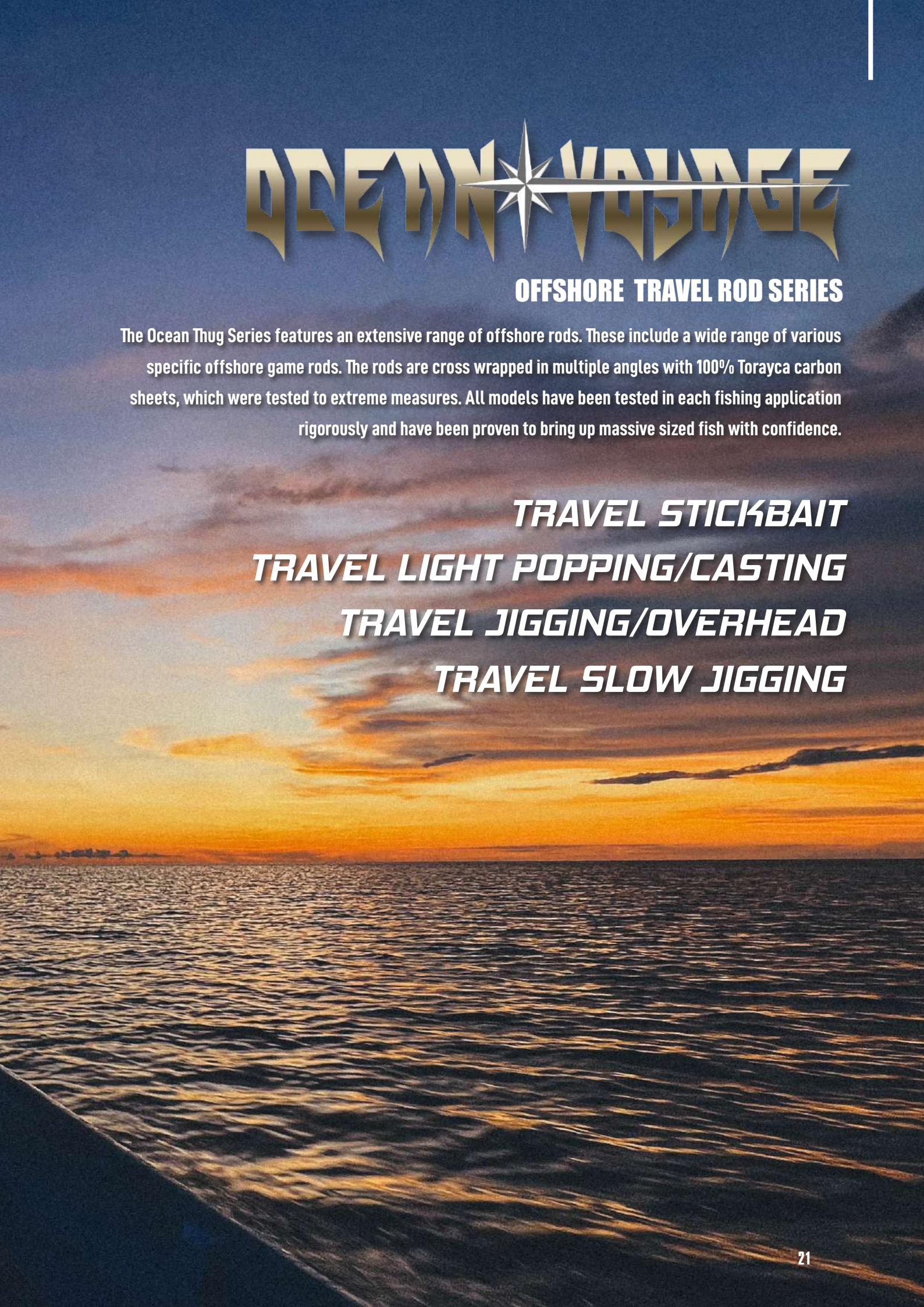
BVS5104XUL, Burmese Trout, Thailand, 2020





Thailand Pro Staff Sam Wongchai fully utilising the Voyage Stream Special Travel rods for the majestic Thai Gold Mahseer, a tropical predatory carp that inhabits fast flowing rivers and streams of Thailand.





OFFSHORE TRAVEL ROD SERIES

The Ocean Thug Series features an extensive range of offshore rods. These include a wide range of various specific offshore game rods. The rods are cross wrapped in multiple angles with 100% Torayca carbon sheets, which were tested to extreme measures. All models have been tested in each fishing application rigorously and have been proven to bring up massive sized fish with confidence.

TRAVEL STICKBAIT

TRAVEL LIGHT POPPING/CASTING

TRAVEL JIGGING/OVERHEAD

TRAVEL SLOW JIGGING



OCEAN VOYAGE TRAVEL STICKBAIT

The new OCEAN VOYAGE Travel Stickbait model features a sturdy four section travel blank that can fit in most suitcases. Constructed with 100% 'TORAYCA' carbon fibre material, the blank utilises the enhanced unique rolling process that provides easy lifting power, yet keeping it light in weight and maintaining high blank sensitivity. With reinforced joint sections, the OCEAN VOYAGE STICKBAIT model is most suitable for big game stickbaiting scenario. The versatile medium fast action blank provides an easy loading on the cast, as well as working stickbaits gracefully with each sweep. Built to handle a wide range of topwater pelagic targets such as the TUNA and GTs, it handles a max drag of 12kg and casts up to 180g. Equipped with FUJI DPS reel seats and FUJI K-SiC guides.



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SIC GUIDES | FUJI DPS REEL SEAT | 4PC TRAVEL ROD



OVS834/8 (4pc) LENGTH: 8'3" LINE: PE6-8 LURE: 180g Max MAX DRAG: 12kg ROD WT: 373g



OCEAN VOYAGE

TRAVEL LIGHT POPPING/CASTING

The new OCEAN VOYAGE Travel Light Casting/Popping models features a sturdy four section travel blank that can fit in most suitcases. Constructed with 100% 'TORAYCA' carbon fibre material, the blank utilises the enhanced unique rolling process that provides easy lifting power, yet keeping it light in weight and maintaining high blank sensitivity. The line-up has a good range of range of 3 models that can cover most light casting and light popping scenarios. Reinforced joint sections provide extra strength and loading power to handle the bluewater targets on heavier 40-100g lures. Equipped with FUJI DPS reel seats and FUJI K-SiC guides.



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SIC GUIDES | FUJI DPS REEL SEAT | 4PC BUTT JOINT

LIGHT CASTING

OVLC764ML (4pc) LENGTH: 7'6" LINE: PE 1-2 LURE: 60g Max. ACTION: Fast ROD WT: 288g

OVLC764MHX (4pc) LENGTH: 7'6" LINE: PE 2-4 LURE: 90g Max. ACTION: Fast ROD WT: 297g

LIGHT POPPING

OVLP834H (4pc) LENGTH: 8'3" LINE: PE 3-6 LURE: 110g Max. ACTION: Fast ROD WT: 331g

OCEAN VOYAGE TRAVEL JIGGING

The new Ocean Voyage Jigging models feature a three piece travel rod that is available in both spinning and overhead. Constructed with 100% 'TORAYCA' carbon fibre material, the blank utilises the enhanced unique rolling process that provides easy lifting power, yet keeping it light in weight and maintaining high blank sensitivity. With reinforced joint sections, the OCEAN VOYAGE JIGGING models are most suitable for fast pitch jigging in most scenarios, especially for larger sized pelagic species. The versatile medium fast action allows the rod to be pitched with ease and reduces fatigue. Each rod comes equipped with FUJI K-SiC guides and FUJI DPS (spinning) / PLS (overhead) reel seats, and can break down to three pieces that will fit most suitcases.



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SIC GUIDES | FUJI DPS REEL SEAT (SPINNING) FUJI PLS REEL SEAT (OVERHEAD) | 3PC TRAVEL ROD

SPINNING

OVJS603/4	(3pc)	LENGTH: 6'0"	LINE: PE 2-4	LURE: 350g Max.	ROD WT: 281g
OVJS563/6	(3pc)	LENGTH: 5'6"	LINE: PE 3-6	LURE: 500g Max.	ROD WT: 278g

OVERHEAD

OVJB603/4	(3pc)	LENGTH: 6'0"	LINE: PE 2-4	LURE: 350g Max.	ROD WT: 278g
OVJB563/6	(3pc)	LENGTH: 5'6"	LINE: PE 3-6	LURE: 500g Max.	ROD WT: 274g





OCEAN VOYAGE TRAVEL SLOW JIGGING

The new Ocean Voyage Slow Jigging models feature a three piece travel rod that is an overhead only configuration. Incorporating the enhanced unique rolling process on the blanks, utilising the 100% 'TORAYCA' carbon fibre material, which ensures easy lifting power for the angler while exerting maximum pressure on fish. This game changing factor assists the angler by exerting less effort, especially in deeper water and extended fights with harder fishing species. Available in one specification rating, it has a crisp recoil and rebound on each pitch, enabling slow pitch jigs to be worked realistically and gracefully for a more natural presentation. Coupled with a strong backbone that provides good lifting power, the slow jigging model's travel blank are able to pack a punch when hooked on to big fish. An extended butt section designed with a flat top improves its handling and comfort for under-arm pitches. With reinforced joint sections, the versatile medium fast action allows the rod to be pitched with ease and reduces fatigue. Each rod comes equipped with FUJI K-SiC guides and PLS reel seats, and can break down to three pieces that will fit most suitcases.



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SIC GUIDES | FUJI PLS REEL SEAT | 3PC TRAVEL ROD

POWER 1

OVC6331SF (3pc) LENGTH: 6'3'' LINE: PE1.5 Max. LURE: 250g Max. ROD WT: 179g

POWER 2

OVC6332SF (3pc) LENGTH: 6'3'' LINE: PE2 Max. LURE: 450g Max. ROD WT: 185g

POWER 3

OVC6333SF (3pc) LENGTH: 6'3'' LINE: PE2.5 Max. LURE: 550g Max. ROD WT: 190g



OCEAN VOYAGE

TRAVEL TUNA

The OCEAN VOYAGE TUNA is a heavy-duty four-piece travel rod designed for serious tuna casting applications, bringing big game offshore performance into a travel-friendly configuration. Built for anglers targeting tuna on surface lures, it retains the convenience of the OCEAN VOYAGE travel series while delivering the power needed for demanding pelagic fights. Constructed with 100% TORAYCA carbon fibre material, the blank utilises an enhanced rolling process to provide strong lifting power, high blank stability, and reduced overall weight. Its reinforced joint sections ensure strength and confidence across the four-piece configuration, allowing the rod to handle heavy pressure while still fitting easily into most suitcases for overseas fishing trips. Designed with a medium-fast action and a slightly softer upper section, the OCEAN VOYAGE TUNA loads easily on the cast to help achieve the distance needed when casting into surface frenzies. The blank also allows anglers to work stickbaits smoothly with each sweep, while still having the power to handle poppers when required. Available in PE10 Max and PE12 Max variations, the OCEAN VOYAGE TUNA is built for heavy offshore applications where casting performance, lifting power, and angler control are essential. Equipped with FUJI DPS reel seats and FUJI K-SiC guides, it is made for anglers who need serious tuna performance in a true travel rod format.



100% TORAYCA© CARBON FIBRE BLANK



FUJI K-SIC GUIDES



FUJI DPS REEL SEAT (SPINNING)
FUJI PLS REEL SEAT (OVERHEAD)



3PC TRAVEL ROD



OVT824/10	(4pc)	Length: 8'2''	Line: PE10 MAX	Lure: 180g MAX	Rod Weight: 495g	Closed Length: 81cm
OVT804/12	(4pc)	Length: 8'0''	Line: PE 12 MAX	Lure: 250g MAX	Rod Weight: 498g	Closed Length: 81cm



BONE

BEGINNING OF NEVER ENDING

RODS

DRAGO



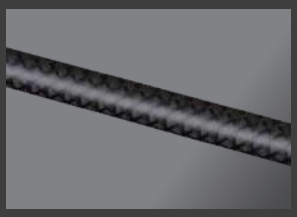
Introducing the revolutionary BONE DRAGO series, a momentous achievement in rod craftsmanship by BONE Fishing World. With unparalleled dedication, we proudly unveil our finest rod-making creation, the DRAGO series, which stands as a testament to our years of expertise and relentless pursuit of perfection. From components to design, performance, and aesthetic appeal, no expense has been spared in curating this exceptional line of top-tier rods for the esteemed BONE brand.

Experience the unparalleled craftsmanship of the BONE DRAGO, where the customised full carbon fibre handle section and the exceptionally high-quality fast action blank, equipped with only the finest components, unite to create the rod of your dreams.






ANTI-SLIP STRIPS FOR ENHANCE STABILITY AND HANDLING


'TORAYCA' 40-TON+T1100G CARBON FIBRE BLANK


CUSTOMISED 100% FULL CARBON FIBRE HANDLE & REEL SEAT


FUJI K-SiC GUIDES

CUSTOMISED 100% CARBON FIBRE HANDLE & LOCK NUT

The specially crafted 100% full carbon fibre handle and reel seat was meticulously designed by the esteemed Mr. Bone Lim for the perfect ergonomic grip that is not only aesthetically pleasing but electric to the touch. Its tubular structured concept ensures utmost sensitivity, enabling you to detect even the lightest taps on your lure. The handle's feather-light weight is meticulously balanced with the overall rod performance. The rubber paint coating and anti-slip strips on the grip area further enhance stability, while the customised reel seat is matched with the FUJI K-DPS lock-nut, providing an unbridled performance and flawless aesthetics.

100% 'TORAYCA' 40-TON T1100G CARBON FIBRE MATERIAL BLANK

At the core of the DRAGO's prowess lies the 'TORAYCA' T1100G and 'TORAYCA' 40-TON carbon fibre sheets meticulously structured through a multi-axis rolling formation process. The result is a signature DRAGO blank boasting a crisp, high response, and fast taper design that strikes the perfect balance between power and lightness. The blank is complemented with FUJI K-SiC guides, which increases overall sensitivity and balance.

BLANK ACTION

The DRAGO series impresses with its fast action blank, available in a range of staple baitcasting specifications, from BFS to HEAVY ratings, tailored to suit diverse fishing scenarios. While it was originally designed for Bass game, the DRAGO's versatility has proven itself across various fishing styles and target species in both freshwater and saltwater settings.

DRC63L (1pc rod)	*LENGTH: 6'3"*	*LINE: 3-10lb*	*ACTION: FAST*	*WEIGHT: 3-10g*
DRC65ML (1pc rod)	*LENGTH: 6'5"*	*LINE: 5-14lb*	*ACTION: FAST*	*WEIGHT: 3.5-14g*
DRC67MH (1pc rod)	*LENGTH: 6'7"*	*LINE: 10-20lb*	*ACTION: FAST*	*WEIGHT: 7-28g*
DRC610M (1pc rod)	*LENGTH: 6'10"*	*LINE: 8-16lb*	*ACTION: FAST*	*WEIGHT: 7-21g*
DRC611MHX (1pc rod)	*LENGTH: 6'11"*	*LINE: 10-25lb*	*ACTION: FAST*	*WEIGHT: 7-40g*
DRC721H (2pc Butt Joint)	*LENGTH: 7'2"*	*LINE: 15-30lb*	*ACTION: FAST*	*WEIGHT: 10-112g*



COMBAT BEAST

MONSTER SPEC

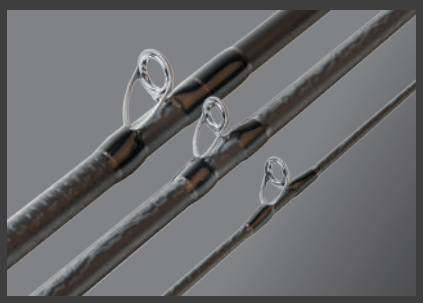
MONSTROUSLY STRONG RODS FOR MONSTROUSLY STRONG BEASTS

The Combat Beast series was specifically designed to take on giant finned beasts with ease. With the extra fast action and 4-axis cross 'TORAY' carbon wrapping, it maintains its super stiff backbone and prevents blank twist. Fitted with Fuji K-SIC Guides and Fuji ECS Reel Seat for optimum sensitivity.



4-Axis Carbon Cross Wrap

Eliminating blank twist, the number one enemy of any high drag fishing tug-of-war, and reinforces the structural stability of the blank in order to maximise power



Fuji® K-Sic Guides

Light in weight, big on toughness, the FUJI K-SiC guides are built for smooth operation during prolonged battles



Fuji® Reel Seat

Built to last under the toughest conditions, these secure seats anchor your reel to the rod, and make sure it goes the distance with you.



NOTE: ALL MODELS OF THE COMBAT BEAST ARE TWO-PIECE BUTT JOINT SECTIONS

CBB6101M	LENGTH:6'10"	LINE:PE 0.8-1.6	ACTION:FAST	CAST WT: MAX 28g	ROD WT:145g
CBB701MH	LENGTH:7'0"	LINE:PE 1-2	ACTION:FAST	CAST WT: MAX 35g	ROD WT:153g
CBB731H	LENGTH:7'3"	LINE:PE 1-2.5	ACTION:FAST	CAST WT: MAX 45g	ROD WT:166g
CBB631XH	LENGTH:6'3"	LINE:PE 1.5-3	ACTION:FAST	CAST WT: MAX 70g	ROD WT:157g
CBB661XXH	LENGTH:6'6"	LINE:PE 2-4	ACTION:FAST	CAST WT: MAX 100g	ROD WT:171g
CBB711XXH	LENGTH:7'0"	LINE:PE 2-4	ACTION:FAST	CAST WT: MAX 100g	ROD WT:164g
CBB681XXXH	LENGTH:6'8"	LINE:PE 3-6	ACTION:FAST	CAST WT: MAX 140g	ROD WT:181g


CBB681XXXH, Spot Tail Bass, Papua New Guinea, 2019


CBB681XXXH, Papuan Black Bass, Papua New Guinea, 2017


CBB631XH, Yellowcheek Carp, China, 2017


CBB661XXH, Spot Tail Bass, Papua New Guinea, 2019

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BLACK RIVER

GO DOWN DEEP WHERE THE MONSTERS LURK

Originally designed to target monster fish holding in tight quarters such as narrow and tight rivers, either from boat or shore, the BONE Black River is a one piece rod series with a generally shorter length (from 6'0" to 6'5").

It is the perfect rod for river game fish, especially targeting fishes in fast flowing waters like the Wallago (Tapah), Mahseer, and Sebarau (Hampala), where a lot of smaller lures are used, yet requiring a strong enough power on the rod. Ideal also for mangrove river game, for species like Barramundi or Mangrove Jacks, and even the mighty Papuan Black Bass.

ALCONITE GUIDE

HIGH-PERFORMANCE CARBON FIBER TORAYCA 100%



FUJI K ALCONITE GUIDES



FUJI ACS REEL SEATS (BAITCASTING)
FUJI VSS REEL SEATS (SPINNING)



'TORAYCA' CARBON BLANK

TECH SPECS

The blank, which is wrapped in multi-axis with the 'TORAY' 100% carbon material, has a medium fast action and a softer tip section to allow a wide casting range (BRC65XXH PE 2-4, casting 10-65g), yet keeping it light in weight without compromising on power. It has a powerful enough backbone that enables you to land monsters should you hook on to one. Equipped with quality Fuji parts such as the ACS/IPS Reel Seat, and K-Alconite guides, the BONE Black River has a super light feel on hand, allowing it to be effortless when working lures or casting. A 7'0" variation (BRS/BRC701XH, PE 1.5-3, casting 14-70g) in both spinning and casting was added as the action of the rod was perfect for Snakehead/Heavy Cover/Frog game.

BRC60H *(1pc Rod)*	LENGTH: 6'0"	LINE: PE 1-2	ACTION: MEDIUM FAST	CAST WT: 5-35g	ROD WT: 123g
BRC62XH *(1pc Rod)*	LENGTH: 6'2"	LINE: PE 1.5-3	ACTION: MEDIUM FAST	CAST WT: 8-50g	ROD WT: 126g
BRC701XH *(2pc Butt Joint)*	LENGTH: 7'0"	LINE: PE 1.5-3	ACTION: MEDIUM FAST	CAST WT: 14-70g	ROD WT: 172g
BRS701XH (SPINNING) *(2pc Butt Joint)*	LENGTH: 7'0"	LINE: PE 1.5-3	ACTION: MEDIUM FAST	CAST WT: 14-70g	ROD WT: 166g
BRC65XXH *(1pc Rod)*	LENGTH: 6'5"	LINE: PE 2-4	ACTION: MEDIUM FAST	CAST WT: 10-65g	ROD WT: 139g



BRC62XH, Barramundi, Australia, 2019



HEARTCORE

TWO PIECE SHORE GAME ROD

Built with a new blank structure, constructed with 'TORAY' T1100 carbon material, the Heartcore series is the newest rod series in the BONE lineup. It features a unique blank action that is super robust and ultralight in weight. It adopts an improved blank rolling process. With multiple layer wrappings on each roll from the base to the tip, it creates a sturdy taper which allows for maximum sensitivity and flexibility. Equipped with precisely placed FUJI K-Alconite Guides, it creates a beautiful curve and enables maximum casting distance. Utilising the FUJI VSS and PTS reel seats for spinning and bait casting respectively, each model is built as two-piece rods for excellent balance and sensitivity.

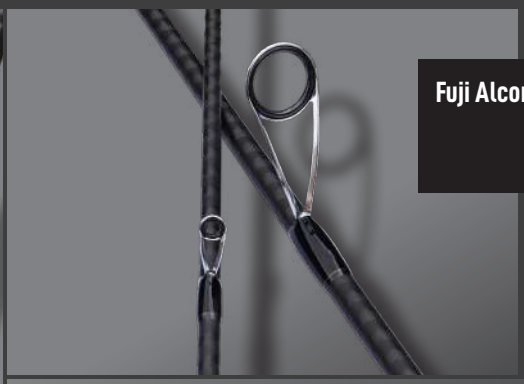
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ALCONITE GUIDE

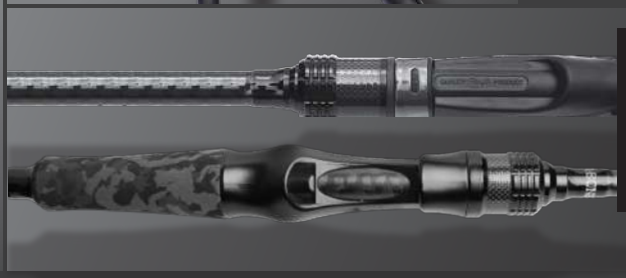
HIGH-PERFORMANCE CARBON FIBER TORAYCA 100%

100% 'Torayca' T1100
Carbon Graphite Blank





Fuji Alconite Guide



Baitcast
- FUJI PTS REEL SEAT
Spinning
- FUJI VSS REEL SEAT

SHORECASTING SPEC

The Heartcore has a range of longer length rods in both spinning and baitcasting. Designed to excel in shore based situations with its longer lengths, it has various lengths ranging from 8'6" to 9'8" for spinning and 7'5" to 8'3" for bait casting, which makes it perfect for lure casting for Seabass, shore jigging for pelagic, or simply any lure fishing situation that needs that long distance casting.



BHC862MHS



BHC752MHC

ALL MODELS ARE 2-PIECE MID JOINT

BHC862MLS	LENGTH: 8'6"	LINE: PE0.6-1.5	CAST WT: 5-28g	ACTION: FAST	ROD WT: 128g
BHC862MS	LENGTH: 8'6"	LINE: PE0.8-2.0	CAST WT: 7-35g	ACTION: FAST	ROD WT: 129.2g
BHC862MHS	LENGTH: 8'6"	LINE: PE1.0-2.5	CAST WT: 10-42g	ACTION: MEDIUM FAST	ROD WT: 133.1g
BHC922MS	LENGTH: 9'2"	LINE: PE0.8-2.0	CAST WT: 10-42g	ACTION: FAST	ROD WT: 138.5g
BHC982MS	LENGTH: 9'8"	LINE: PE0.8-2.0	CAST WT: 10-42g	ACTION: FAST	ROD WT: 145.3g
BHC762MLC	LENGTH: 7'6"	LINE: PE1.0-2.0	CAST WT: 7-25g	ACTION: FAST	ROD WT: 127.6g
BHC752MC	LENGTH: 7'5"	LINE: PE1.0-2.0	CAST WT: 7-25g	ACTION: FAST	ROD WT: 130.9g
BHC832MC	LENGTH: 8'3"	LINE: PE1.0-2.0	CAST WT: 8-42g	ACTION: FAST	ROD WT: 145.4g
BHC752MHC	LENGTH: 7'5"	LINE: PE0.8-2.0	CAST WT: 7-35g	ACTION: MEDIUM FAST	ROD WT: 136.8g



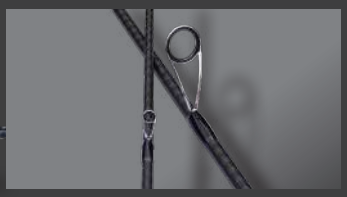








Spinning - FUJI VSS REEL SEAT
Casting - FUJI PTS REEL SEAT



K-ALCONITE GUIDE



100% TORAY CARBON FIBRE

SHORT VERSION SPEC

The newly added models for the BONE HEARTCORE series feature a shorter length from 6'7" to 7'1" for bait casting models and 6'11" to 7'3" for spinning models. Designed for boat or kayak casting, it has a range of light to medium-heavy ratings. It retains the signature HEARTCORE blank taper that is constructed with the 'TORAYCA' T1100 carbon fibre which is the perfect blend of light, sensitive, and tough. Equipped with FUJI K-Alconite Guide, FUJI VSS Reel Seats on spinning models and FUJI PTS Reel Seats on Baitcasting models.

ALL MODELS ARE 2-PIECE MID JOINT

BHC6112LS	LENGTH: 6'11"	LINE: PE0.3-1.2	CAST WT: 3-14g	ACTION: FAST	ROD WT: 98g
BHC712MLS	LENGTH: 7'1"	LINE: PE0.6-1.5	CAST WT: 5-25g	ACTION: FAST	ROD WT: 109g
BHC732MS	LENGTH: 7'3"	LINE: PE0.8-2.0	CAST WT: 10-42g	ACTION: FAST	ROD WT: 127g
BHC672LC	LENGTH: 6'7"	LINE: PE0.3-1.0	CAST WT: 3-10g	ACTION: FAST	ROD WT: 114g
BHC692MLC	LENGTH: 6'9"	LINE: PE0.4-1.2	CAST WT: 5-14g	ACTION: FAST	ROD WT: 114g
BHC6112MC	LENGTH: 6'11"	LINE: PE0.6-1.5	CAST WT: 7-25g	ACTION: FAST	ROD WT: 129g
BHC712MHC	LENGTH: 7'1"	LINE: PE1.0-2.5	CAST WT: 8-35g	ACTION: FAST	ROD WT: 125g







BONE



SHORE BARRAGE

The BONE Shore Barrage is a new premium line up of rods designed specially for shore casting. The blank is constructed with the 'TORAY' T1100 carbon material in a 4-axis rolling process to produce a high responsive fast action blank. Additional reinforcements of the blank with a cross binding doubles its strength for the rod, albeit keeping it light and sensitive, with a gloss finishing that gives it a sleek look. Equipped with FUJI K-SiC guides, and FUJI VSS/B reel seats, it features a custom full carbon grip and metal front ring for enhanced sensitivity and an exquisite finish. Topped off with the classic BONE grey camo EVA butt.



Fuji® SIC K-Guides



TORAYCA T1100 Carbon Blank



FUJI VSS Reel Seat



Signature BONE Handle Design

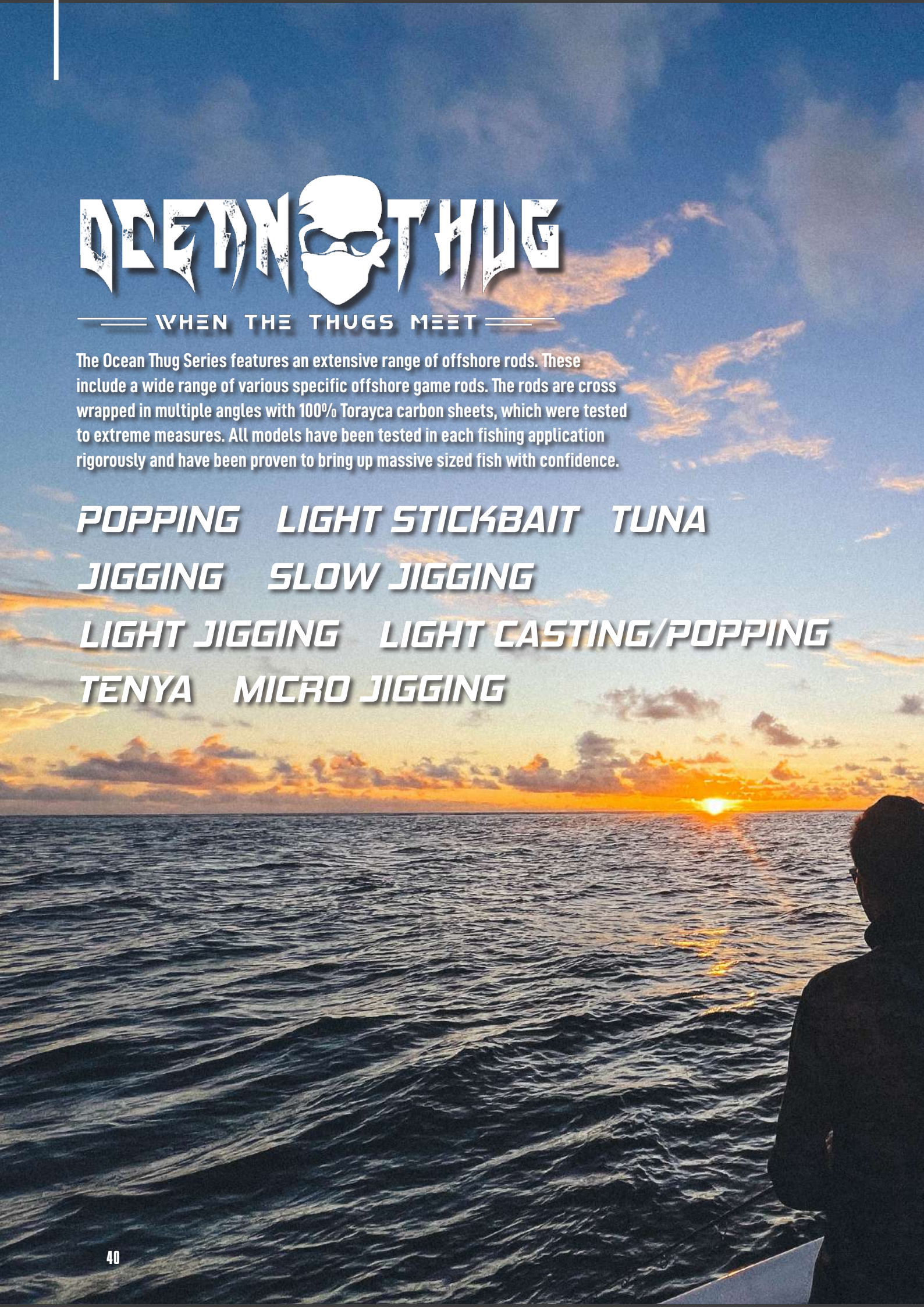




BSB762L	LENGTH: 7'6"	ACTION: FAST	LINE: PE0.6-1.2	LURE: 5-16g	ROD WEIGHT: 130.6g
BSB762ML	LENGTH: 7'6"	ACTION: FAST	LINE: PE0.8-1.5	LURE: 6-21g	ROD WEIGHT: 132g
BSB802M	LENGTH: 8'0"	ACTION: FAST	LINE: PE0.8-2.0	LURE: 7-30g	ROD WEIGHT: 144g
BSB702UL	LENGTH: 7'0"	ACTION: FAST	LINE: PE0.5-1.0	LURE: 3-14g	
BSB702L	LENGTH: 7'0"	ACTION: FAST	LINE: PE0.8-1.2	LURE: 5-16g	
BSB702ML	LENGTH: 7'0"	ACTION: FAST	LINE: PE0.8-1.5	LURE: 6-21g	
BSB752M	LENGTH: 7'5"	ACTION: FAST	LINE: PE0.8-1.5	LURE: 6-25g	
BSB752MH	LENGTH: 7'5"	ACTION: FAST	LINE: PE0.8-1.2	LURE: 7-30g	
BSB862ML	LENGTH: 8'6"	ACTION: FAST	LINE: PE0.8-1.5	LURE: 6-25g	
BSB862M	LENGTH: 8'6"	ACTION: FAST	LINE: PE0.8-1.5	LURE: 6-25g	
BSB862MH	LENGTH: 8'6"	ACTION: FAST	LINE: PE0.6-2	LURE: 7-30g	
BSB903M (3-Piece)	LENGTH: 9'0"	ACTION: FAST	LINE: PE0.8-1.5	LURE: 7-28g	
BSB903MH (3-Piece)	LENGTH: 9'0"	ACTION: FAST	LINE: PE0.8-2	LURE: 7-35g	







The Ocean Thug Series features an extensive range of offshore rods. These include a wide range of various specific offshore game rods. The rods are cross wrapped in multiple angles with 100% Torayca carbon sheets, which were tested to extreme measures. All models have been tested in each fishing application rigorously and have been proven to bring up massive sized fish with confidence.

POPPING LIGHT STICKBAIT TUNA JIGGING SLOW JIGGING LIGHT JIGGING LIGHT CASTING/POPPING TENYA MICRO JIGGING





OCEAN THUG POPPING SERIES

WHEN THE THUGS MEET

The new OCEAN THUG Popping models feature a range of big game casting rods that are built to handle trophy class GTs, Tuna, and other topwater popping game species. Incorporating the enhanced unique rolling process on the blanks, utilising the 100% 'TORAYCA' carbon fibre material, which ensures easy lifting power for the angler while exerting maximum pressure on fish. Combined with the super light and well balanced blanks, it enables easy loading and casting throughout the day with less fatigue. Featuring 3 models that are designed for stickbait and chuggers, it comes equipped with FUJI DPS reel seats and FUJI K-SiC guides.



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SiC GUIDES | FUJI DPS REEL SEAT



OCEAN THUG CHUGGER

OTC710/10 *(2pc Butt Joint)* **LENGTH: 7'10'' LINE: PE8-10 LURE: 200g Max. ROD WT: 380g**

The chugger model was designed with a superior action blank that provides sufficient power for bigger GT. With a length of 7'10", it has a well balanced stiffer front section for working bigger cupped poppers and yet providing easy loading on the cast, which reduces fatigue throughout the day. The enhanced rolling process of the blank provides a forgiving experience while fighting fish. It is the ultimate rod for monster class GT.

OCEAN THUG STICKBAIT

OTS80/10 *(2pc Butt Joint)* **LENGTH: 8'0'' LINE: PE8-10 LURE: 250g Max. ROD WT: 342g**

The Stickbait model was designed for targeting trophy class GT with stickbaits. With stickbaits getting more productive on GT game in the recent years, BONE developed this model with a powerful backbone, yet keeping the softer top section for working stickbaits gracefully on each sweep. It is feather-light in weight, and retaining its blank with its key feature of the easy lifting power but providing maximum pressure on the fish. The Stickbait 8'0" model also feature a super easy load on the cast, and maximises the performance when casting throughout the day with less fatigue. Smaller cupped poppers are suitable with the rod when required, making it an all round big game GT casting rod.

OTS83/8 *(2pc Butt Joint)* **LENGTH: 8'3'' LINE: PE6-8 LURE: 180g Max. ROD WT: 371g**

The Stickbait 8'3" model was designed with a medium fast action and a better recoil when casting stickbaits. The concept of the rod was designed with big game Tuna fishing in mind, hence the softer action for cushioning the long runs of trophy Tuna. With a longer length of 8'3", it provides further casting distances especially when casting to frenzying Tuna. It can work smaller cupped poppers when required, making it the ideal choice of rod when targeting big game Tuna.



OCEAN THUG

WHEN THE THUGS MEET



100% TORAYCA© CARBON BLANK | FUJI K-SIC GUIDES | FUJI DPS REEL SEAT



LIGHT STICKBAIT

OTLS801H *(2pc Butt Joint)* **LENGTH: 8'0" LINE: PE 3-6 ACTION: MEDIUM FAST LURE WT: 40-120g ROD WT: 385g**

The OCEAN THUG LIGHT STICKBAIT rod features a medium fast action blank, which provides a softer upper section. This allows stickbaits ranging from 60-110g to be worked gracefully and effortlessly as well as providing an easy loading on the cast. This also significantly reduces fatigue on the angler, especially with prolonged fights with fish such as Tuna. The LIGHT STICKBAIT model incorporates the new signature OCEAN THUG blanks, with the enhanced rolling process that utilises 100% 'TORAYCA' carbon fibre material, ensuring easy lifting power for the angler while exerting maximum pressure on fish.



TUNA

OTT82/8 *(2pc Butt Joint)* **LENGTH: 8'2" LINE: PE 5-8 ACTION: MEDIUM FAST LURE WT: 80-150g ROD WT: 387g**

The OCEAN THUG TUNA rod features a heavier blank that is designed to take on Tuna on lure casting. With a slightly longer length of 8'2", and a softer upper section, it provides an easy loading on the cast which effortlessly gets the required distance on the surface frenzy. The medium fast blank allows anglers to work stickbaits gracefully, and even poppers if required. It also significantly reduces fatigue on the angler, especially with prolonged fights with the Tuna. The TUNA model incorporates the new signature OCEAN THUG blanks, with the enhanced rolling process that utilises 100% 'TORAYCA' carbon fibre material, ensuring easy lifting power for the angler while exerting maximum pressure on fish.







OCEAN THUG

WHEN THE THUGS MEET

JIGGING SERIES



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SiC GUIDES | FUJI DPS REEL SEAT(SPINNING) FUJI PLS REEL SEAT(OVERHEAD)

The new OCEAN THUG Jigging models feature a range of standard jigging rods built to handle larger game fish on medium to heavier jigs. Incorporating the enhanced unique rolling process on the blanks, utilising the 100% 'TORAYCA' carbon fibre material, which ensures easy lifting power for the angler while exerting maximum pressure on fish. Available in three ranges of specs in both spinning and overhead, each rod was designed with a medium fast action that provides a comfortable fast pitch jigging that reduces fatigue. With the wide range of available specs, it covers the majority of fast pitch jigging scenarios. Built as a one piece blank, each rod is equipped with FUJI K-SiC guides and FUJI DPS (spinning) / PLS (overhead) reel seats.

HEAVY JIGGING

The heaviest range of the series feature a shorter blank of 5'6", which massively increases its lifting power and ease of working heavier jigs of up to 500g. This rod was built to handle and target trophy class fish such as Tuna, Dogtooth, Amberjack and other demersal pelagic fish in much deeper waters with heavier lines of up to PE6.

OTNJS56/6 (1pc)	LENGTH: 5'6''	LINE: PE3-6	LURE: 500g Max.	ROD WT: 286g
OTNJB56/6 (1pc)	LENGTH: 5'6''	LINE: PE3-6	LURE: 500g Max.	ROD WT.: 286g

ALL-ROUND JIGGING

The all-round spec that is suitable in most scenarios of jigging. With a universal length of 6'0", it performs exceptionally well in both deeper and shallow water situations, with enough stopping power when hooked up to bigger fish. Fast pitch jigs of up to 350g comfortably with its versatile and easy blank.

OTNJS60/4 (1pc)	LENGTH: 6'0''	LINE: PE2-4	LURE: 350g Max.	ROD WT: 281g
OTNJB60/4 (1pc)	LENGTH: 6'0''	LINE: PE2-4	LURE: 350g Max.	ROD WT.: 274g

STANDARD JIGGING

The lightest of the bunch, the standard jigging spec features a light yet robust blank that pitches jigs perfectly from 100g onwards and up to 250g with ease. Jig it in shallow or deeper waters when it calls for, with enough backbone for reeling up bigger targets if required.

OTNJS60/3 (1pc)	LENGTH: 6'0''	LINE: PE1-3	LURE: 250g Max.	ROD WT:276g
OTNJB60/3 (1pc)	LENGTH: 6'0''	LINE: PE1-3	LURE: 250g Max.	ROD WT: 260g



OCEAN THUG SLOW JIGGING SERIES

WHEN THE THUGS MEET

Fuji | SiC RING | TORAYCA 100%



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SiC GUIDES | FUJI PLS REEL SEAT (OVERHEAD)

The new OCEAN THUG SLOW JIGGING models feature a range of Slow Jigging rods built to handle tropical species on slow jigging. Incorporating the enhanced unique rolling process on the blanks, utilising the 100% 'TORAYCA' carbon fibre material, which ensures easy lifting power for the angler while exerting maximum pressure on fish. This game changing factor assists the angler by exerting less effort, especially in deeper water and extended fights with harder fishing species. Available in four power ratings in an overhead only configuration, it has a crisp recoil and rebound on each pitch, enabling slow pitch jigs to be worked realistically and gracefully for a more natural presentation. Coupled with a strong backbone that provides good lifting power, the slow jigging model's blanks are able to pack a punch when hooked on big fish. An extended butt section designed with a flat top improves its handling and comfort for under-arm pitches. Built as a one piece blank, each rod is equipped with FUJI K-SiC guides and FUJI PLS reel seats.

POWER 1

OTC631SF (1pc) LENGTH: 6'3'' LINE: PE1.5 Max. LURE: 250g Max. ROD WT: 193g

POWER 2

OTC632SF (1pc) LENGTH: 6'3'' LINE: PE2 Max. LURE: 400g Max. ROD WT: 205g

POWER 3

OTC633SF (1pc) LENGTH: 6'3'' LINE: PE2.5 Max. LURE: 550g Max. ROD WT: 216g

POWER 4

OTC5114SF (1pc) LENGTH: 5'11'' LINE: PE3 Max. LURE: 650g Max. ROD WT: 220g












OCEAN THUG LIGHT JIGGING SERIES

WHEN THE THUGS MEET

The new OCEAN THUG Light Jigging models feature a one piece super lightweight, sensitive, and powerful blank made with 100% 'TORAYCA' carbon fibre material. Designed to work lighter jigs in shallower waters such as reefs and edges, targeting pelagic or reef species that prefer smaller profiled jigs. However, every now and then, smaller profile jigs tend to hook up bigger fish. With the new OCEAN THUG's enhanced unique rolling process of the blanks, featuring its effortless lifting power, the Light Jigging models still packs a punch when stopping power on bigger fish is required. Available in both spinning and overhead, it comes equipped with FUJI Alconite guides and FUJI VSS (Spinning) / ECS (Overhead) reel seats.

SPINNING



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-ALCONITE GUIDES | FUJI VSS REEL SEAT

OTNLJS60ML (1pc) LENGTH: 6'0'' LINE: PE0.8-2.0 LURE: 100g Max. ROD WT: 101g

OTNLJS63L (1pc) LENGTH: 6'3'' LINE: PE0.6-1.5 LURE: 60g Max. ROD WT:105g

OVERHEAD



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-ALCONITE GUIDES | FUJI ECS REEL SEAT

OTNLJB60ML (1pc) LENGTH: 6'0'' LINE: PE0.8-2.0 LURE: 100g Max. ROD WT: 108g













OCEAN THUG

WHEN THE THUGS MEET

LIGHT CASTING/POPPING SERIES

The new OCEAN THUG light casting and light popping models feature a range of offshore casting rods that are built for handling hard fighting species in the tropics. Incorporating the enhanced unique rolling process on the blanks, utilising the 100% 'TORAYCA' carbon fibre material, which ensures easy lifting power for the angler while exerting maximum pressure on fish. The OCEAN THUG Light Casting/Popping feature a wide range of models, from medium light to heavy, and is suitable for various offshore casting of heavy sinking minnows to stickballs and smaller poppers. Finished off with the FUJI DPS reel seats and FUJI Alconite guides that provide a overall balance to the rod.



100% TORAYCA© CARBON FIBRE BLANK | FUJI K-SiC GUIDES | FUJI DPS REEL SEAT

LIGHT CASTING

OTLC761ML *(2pc Butt Joint)* **LENGTH: 7'6" LINE: PE1-2 LURE: 60g Max. ACTION: FAST ROD WT: 285g**

The lightest of the bunch, it is perfect for the likes of Mackerel and other tropical pelagic species that favour sinking minnows and sinking pencils up to 60g. With a softer overall blank feel, it still provides adequate power when required.

OTLC761MHX *(2pc Butt Joint)* **LENGTH: 7'6" LINE: PE2-4 LURE: 90g Max. ACTION: FAST ROD WT: 294g**

The all round light casting rod in the mix. With a slightly faster action as compared to the ML model, this rod was built for sinking minnows, stickbaits, and smaller poppers when required. Perfect for fishes like Sailfish and Mackerel, or light GT casting in reefy scenarios.

LIGHT POPPING

OTLP791H *(2pc Butt Joint)* **LENGTH: 7'9" LINE: PE3-6 LURE: 110g Max. ACTION: FAST ROD WT: 296g**

This shorter variation of the Light Popping model features a 7'9" length, and much faster action on the blank. Perfect for working poppers ranging from 60-110g with small to medium sized cups, and has sufficient stopping power when targeting mid range topwater pelagic targets.

OTLP831H *(2pc Butt Joint)* **LENGTH: 8'3" LINE: PE3-6 LURE: 110g Max. ACTION: FAST ROD WT: 310g**

The longer variation of the Light Popping model features a 8'3" length, and has a slightly softer tip action as compared to the 7'9" model. Ideally designed for use with stickbaits ranging from 60-110g (140-180mm length), giving it a slightly longer casting distance, making it perfect for small-mid sized Tuna.



OCEAN THUG
WHEN THE THUGS MEET

TENYA

The BONE Ocean Thug Tenya models caters to the Tenya bottom fishing style. The softer tip allows a life-like presentation of the Tenya action and increased sensitivity, allowing you to feel the most faintest of bites. The backbone provides adequate power when hooked on to bigger tropical fish such as Groupers and Snappers, preventing them from line cut-offs, and allows for definite hook-sets, especially in deeper waters. The comfortable butt section of the rod provides snug handling when pitching throughout the day. The Ocean Thug Tenya model features a 100% Torayca Carbon Blank, and maintains the Ocean Thug's signature multi-axis cross wrapping that is proven with a balanced strength, sensitivity, and weight.



FUJI K-ALCONITE GUIDES | FUJI ECS Reel Seat | 100% TORAYCA© CARBON FIBRE BLANK



OTTY681M LENGTH: 6'8'' LINE: PE0.8-2 CAST WT: Max 120g ROD WT: 139g



OCEAN THUG
WHEN THE THUGS MEET

MICRO JIGGING

ALCONITE GUIDE

TORAYCA 100%

The micro jig model is a new addition to the Ocean Thug's offshore fishing series. Designed to work lighter and smaller jigs ranging from 5-30g, it has a high sensitivity feel with a medium fast action, making it the perfect rod when targeting smaller pelagic or reef species. Built with 100% 'TORAY' carbon material, it retains the multi axis rolling on the blanks. Equipped with Fuji K-Alconite Guides, Fuji VSS Reel Seats (Spinning), and Fuji ACS Reel Seats (Overhead).



100% TORAYCA MULTI-AXIS WRAPPING

FUJI® VSS REEL SEAT(SPINNING)
FUJI® ACS REEL SEAT(OVERHEAD)

FUJI® K-Alconite Guide



OTMJS601UL SPINNING — LENGTH: 6'0" LINE: PE0.4-1.0 CAST WT: 5-30g ACTION: MEDIUM FAST ROD WT: 111g



OTMJB601UL OVERHEAD — LENGTH: 6'0" LINE: PE0.4-1.0 CAST WT: 5-30g ACTION: MEDIUM FAST ROD WT: 103g










BONE
BEGINNING OF NEVER ENDING
LURES

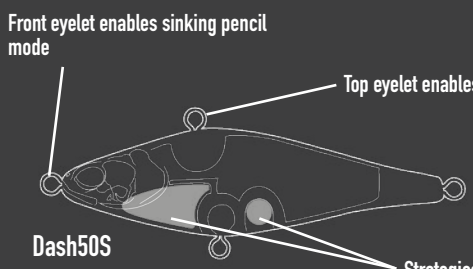


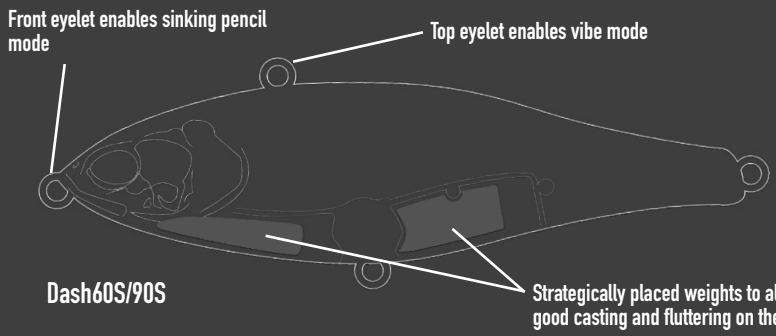


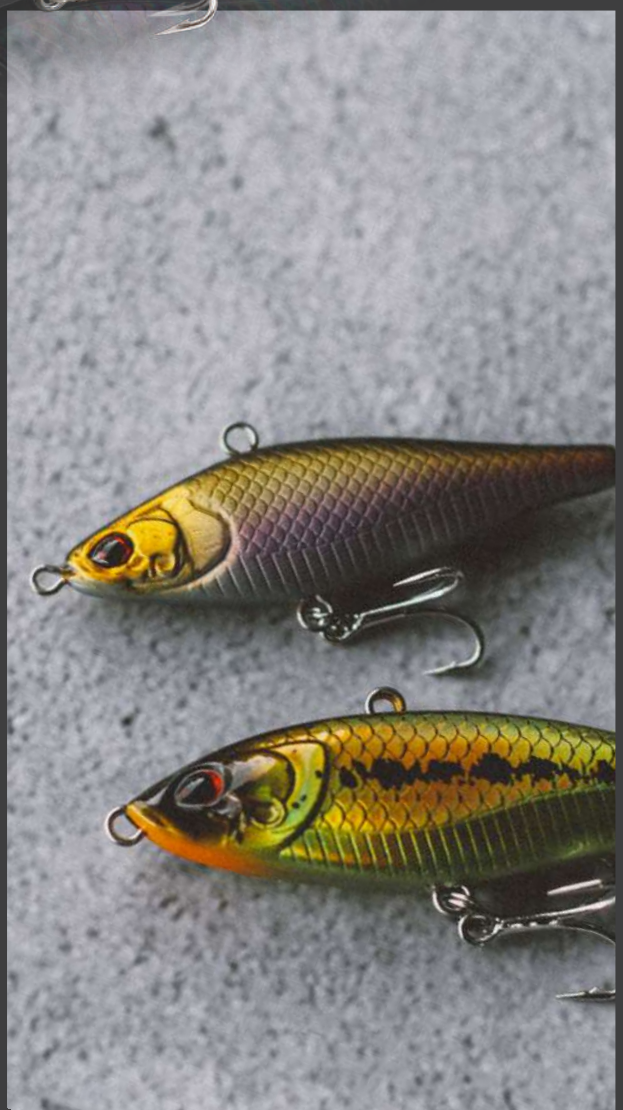


DASH

ZONE


Front eyelet enables sinking pencil mode
Top eyelet enables vibe mode
Dash50S
Strategically placed weights to allow good casting and fluttering on the sink


Front eyelet enables sinking pencil mode
Top eyelet enables vibe mode
Dash60S/90S
Strategically placed weights to allow good casting and fluttering on the sink



DASH50S(color)

[50mm | 5g | Variable | Sinking Pencil/Vibe [Hook: #16]

Downscaling the Dash to an even smaller size of 50mm makes it an ultralight sinking multi-function bait. Retaining its abilities as a sinking pencil and vibe, as well as fluttering during the sink on both modes, the Dash 50S's small profile is sure to hit fish. Let it sink to your desired depth and work it fast by burning it back or a slower approach with hops and pauses to let it flutter down. A truly versatile lure that works in all conditions, in saltwater or freshwater.


(BA)Black Aurora


(CT)Crazy Temmy


(CTT)Chart Trumpet

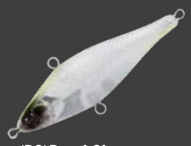

(EE)Earth Eater


(GC)Green Cobra


(GM)Grey Mullet


(MEP)Matt Eggplant


(MG)Moon Gill


(PC)Pearl Chart


(ST)Striped Trout

DASH60S(color)

[60mm | 10g | Variable | Sinking Pencil/Vibe [Hook: #12]

The new downscaled version of the Dash, the Dash 60S, retains the functions and capabilities of its identical bigger brother. Weighing at 10g, and having a smaller profile, the Dash 60S allows for the usage of light tackle and targeting smaller fish, with its versatile multi function usage to suit most fishing applications. The Dash 60S also retains its original dual function ability, rigging your line to the front eyelet enables the sinking pencil mode, and top eyelet enables vibe mode. The Dash 60S flutters while sinking in both sinking pencil and vibe modes. It also retains its good castability and search bait ability, be it in fresh or saltwater.


(BA)Black Aurora


(BT)Baby Toman


(CT)Crazy Temmy


(CTT)Chart Trumpet


(EE)Earth Eater


(EP)Eggplant


(MG)Moon Gill


(PC)Pearl Chart


(PF)Pink Frost


(SA)Silver Aurora


(SM)Striped Mullet


(WC)Wolf Cichlid

DASH90S(color)

[90mm | 33g | Variable | Sinking Pencil/Vibe [Hook: #1]

The Dash 90S is a dual function bait; attaching your line on the front eyelet makes the DASH 90S a sinking pencil. It has a side-to-side wobble on a straight retrieve and darting action when the rod is jerked, and an enticing slow flutter when the lure sinks. Attaching your line on the top eyelet will enable Vibe mode, with a tight wobble on a straight retrieve, less resistance, and maintaining its slow flutter as it sinks. Weighing at 33g, achieving a good casting distance and depth is effortless. The Dash 90S is the epitome of search baits, for all conditions, be it freshwater or saltwater.


(BA)Black Aurora


(BT)Baby Toman


(CT)Crazy Temmy


(CTT)Chart Trumpet


(EE)Earth Eater


(EP)Eggplant


(GM)Grey Mullet


(GS)Golden Sebbie


(IT)Indo Tiger


(MG)Moon Gill


(PC)Pearl Chart


(PF)Pink Frost

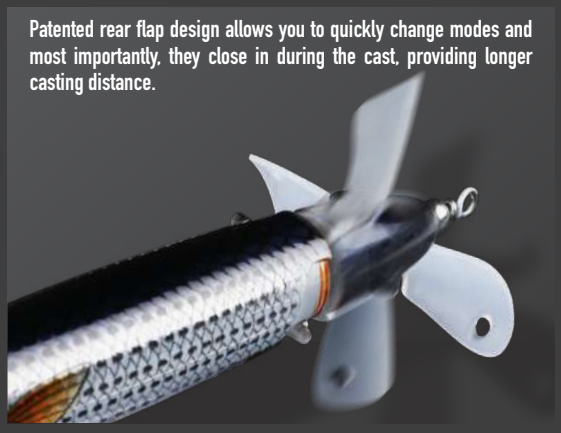

(RTG)Red Tail Gold


(SA)Silver Aurora


(SM)Striped Mullet

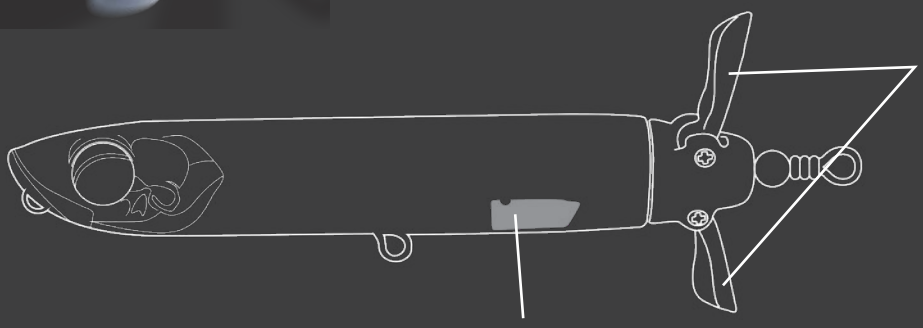

(WC)Wolf Cichlid

HOVERJET



Patented rear flap design allows you to quickly change modes and most importantly, they close in during the cast, providing longer casting distance.

The Hoverjet is a multi function topwater bait. Weighing at 28g, it's specially designed aerodynamic shape allows the plug to cast like a bullet. With it's flaps closed, working the Hoverjet as a topwater pencil on the surface is effortless as it slides from side to side whilst creating splashes. With its flaps open, the Hoverjet transforms into a topwater prop-bait. Without compromising its castability, the prop-bait mode can be worked in varying methods and speeds. At times a simple straight retrieve is sufficient as it creates a splattering noise as its flaps propel in the water. If a louder approach is required, a hard jerk and pause will create a loud chop, which would absolutely draw the attention of fishes in the area and even a distance away. The Hoverjet is a definite must-have in the tackle box for all topwater fishing applications!



HOVERJET 130F

HJ130F(color) [130mm | 28g | Top Water [Hook: #2]


(BA) BLACK AURORA


(CM) CRAZY MONO


(CT) CRAZY TEMMY


(CTT) CHART TRUMPET


(EP) EGGPLANT


(GA) GOLDEN ARAPAIMA


(M) MOLLY


(MG) MOON GILL


(PC) PEARL CHART


(PL) PEARL


(PP) PEARL PINK


(PT)PINK TEMMY


(RBT) REALISTIC BABY TOMAN


(RTG) RED TAIL GOLD


(RTM) REALISTIC TOMAN


(SM) STRIPED MULLET


(WC) WOLF CICHLID

HOVERJET 100F

HJ100F(color) [100mm | 16g | Top Water [Hook: #4]

The Hoverjet 100F is downsized from its bigger brother, to a more bite-sized profile for finicky fish or pressured water. Close its flaps for a quiet walk the dog approach, or twist open the flaps for the signature prop-bait mode. The Hoverjet 100F retains its amazing castability and properties of its bigger brother, the Hoverjet 130F.


(BA) BLACK AURORA


(CT) CRAZY TEMMY


(CTT) CHART TRUMPET


(EP)EGGPLANT


(GA)GOLDEN ARAPAIMA


(M) MOLLY


(PC)PEARL CHART

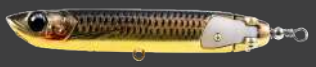

(PL)PEARL


(PPO)PEARL PINK OPAQUE


(PT)PINK TEMMY

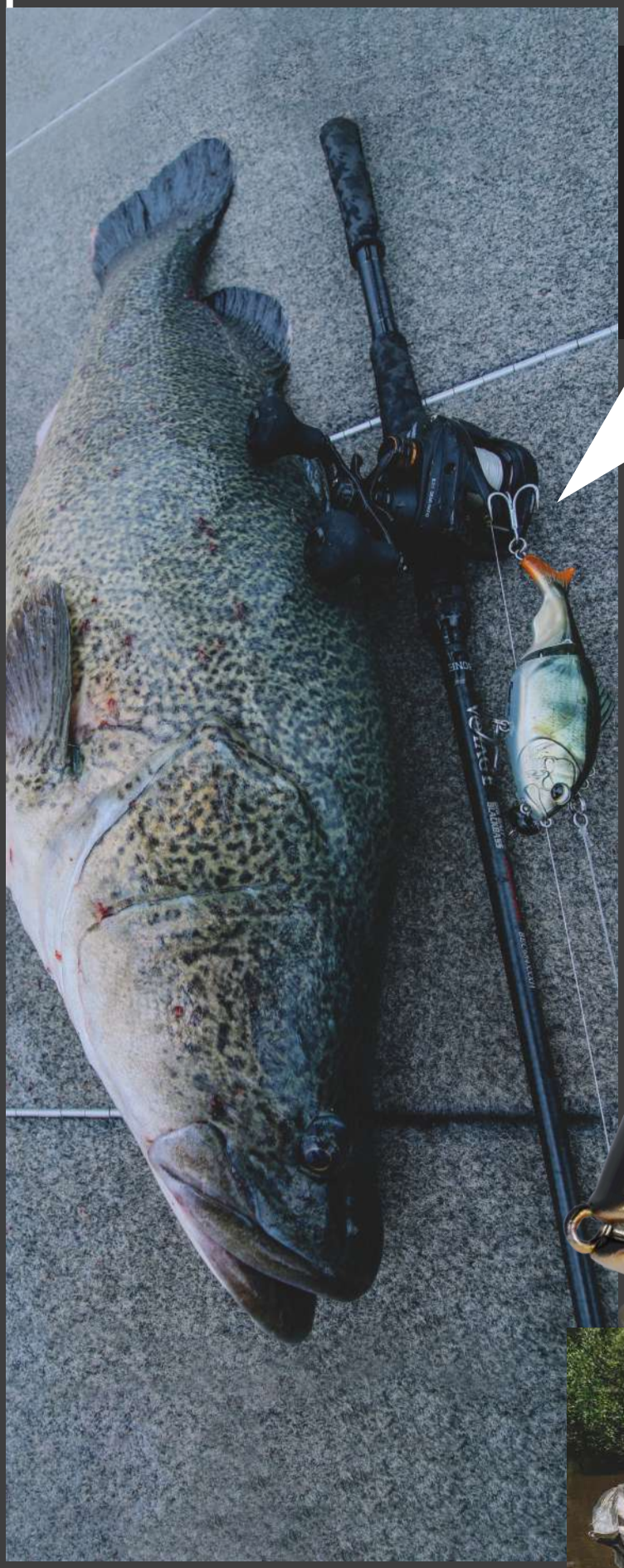

(RTM) REALISTIC TOMAN


(RBT) REALISTIC BABY TOMAN


(RTG) RED TAIL GOLD


(SM) STRIPED MULLET



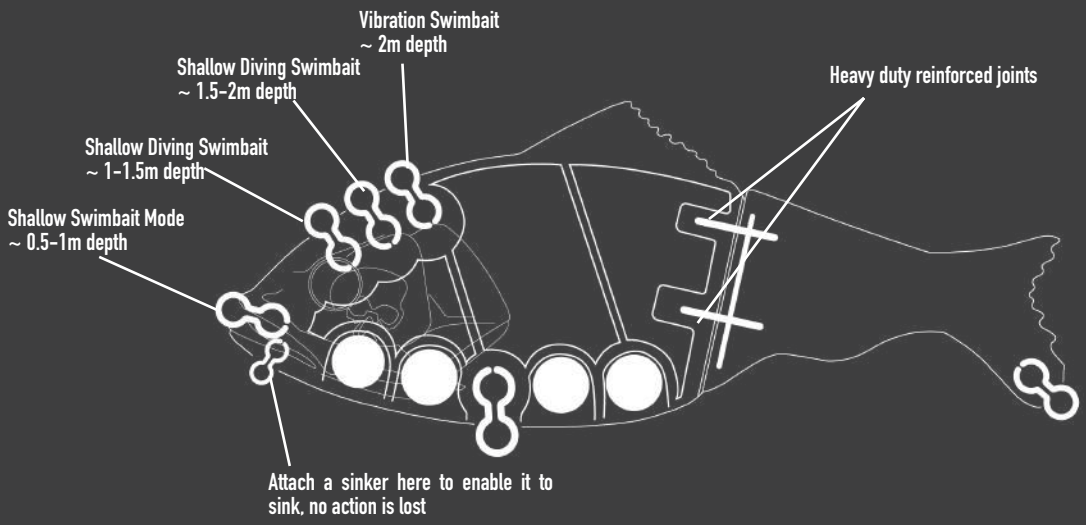


FOCUS

The new FOCUS 130 features an upgraded and improved overall performance. Retaining its multi-function swimbait capabilities, it is constructed to have an improved internal structural balance with a higher graded 100% ABS material, as well as improved heavy duty joints. The new FOCUS 130 also features improved swimming action, which has a more fluid and lifelike motion in each eyelet, while retaining its depth range and overall profile of 130mm in length and 40g in weight.







FOCUS 130

FC130 (color) [130mm | 40g | Swim Bait [Hook: #1 & #2]


(CM) CRAZY MONO


(CP) CARP


(CPS) CHARTREUSE PEARL SILVER


(FAB) FAT BETTY


(FE) FEMUR


(P) PERCH


(PKP) PINK PUNCH


(PL) PEARL


(RMCD) REALISTIC MURRAY COD


(RP) RAPTOR PERCH


(SFT) SKELETON FIRE TIGER


(SK) SKELETON


(SMB) SMALLMOUTH BASS


(SR) SILVER ROACH







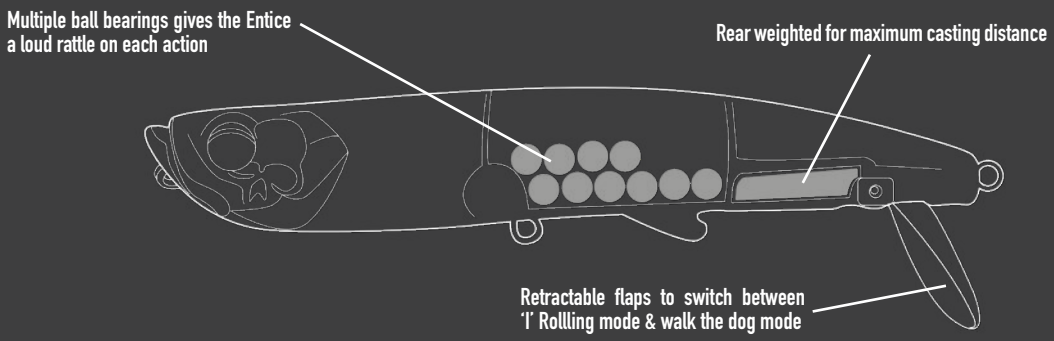
Entice 110F

The Entice is a medium sized profiled multi-function topwater bait. With its bottom flap closed up in place, the Entice is a topwater pencil which is easily worked when walking the dog. It features multiple tiny ball bearings which rattle on each sweep, as well as an angled front which creates splashes and a more erratic action when worked fast. With its bottom flap opened, the Entice becomes a unique rolling wakebait like no other. On a slow straight retrieve, it features a deadly "I-Rolling" action, which was specially tuned by Bone to have less left/right wobble, but only a subtle unique rolling action, producing a wake and a rattling noise on the surface. This gives fishes a more accurate strike as the lure is moving in a straight direction, and it entices even the most spooked out fish. Varying retrieval speed will modify its amount of rolling. Casting distance is also retained as the bottom flap closes in during the cast. Twitching the Entice with a jerk and pause turns it into a popper for a much louder presentation.









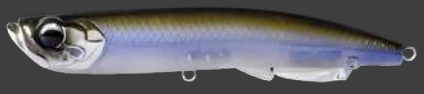
Entice 110F

ET110 (color) [110mm | 20g | Top Water [Hook: #2 & #4]

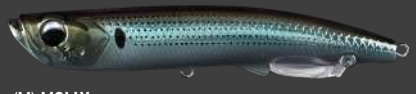

(BA) BLACK AURORA

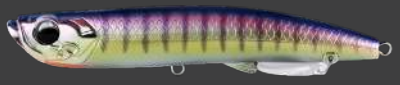

(CT) CRAZY TEMMY


(CTT)CHART TRUMPET


(EP) EGGPLANT


(GA) GOLDEN ARAPAIMA


(M) MOLLY


(MG) MOON GILL


(PC) PEARL CHART


(PP) PEARL PINK


(RBT) REALISTIC BABY


(RTM) REALISTIC TOMAN


(SM) STRIPED MULLET

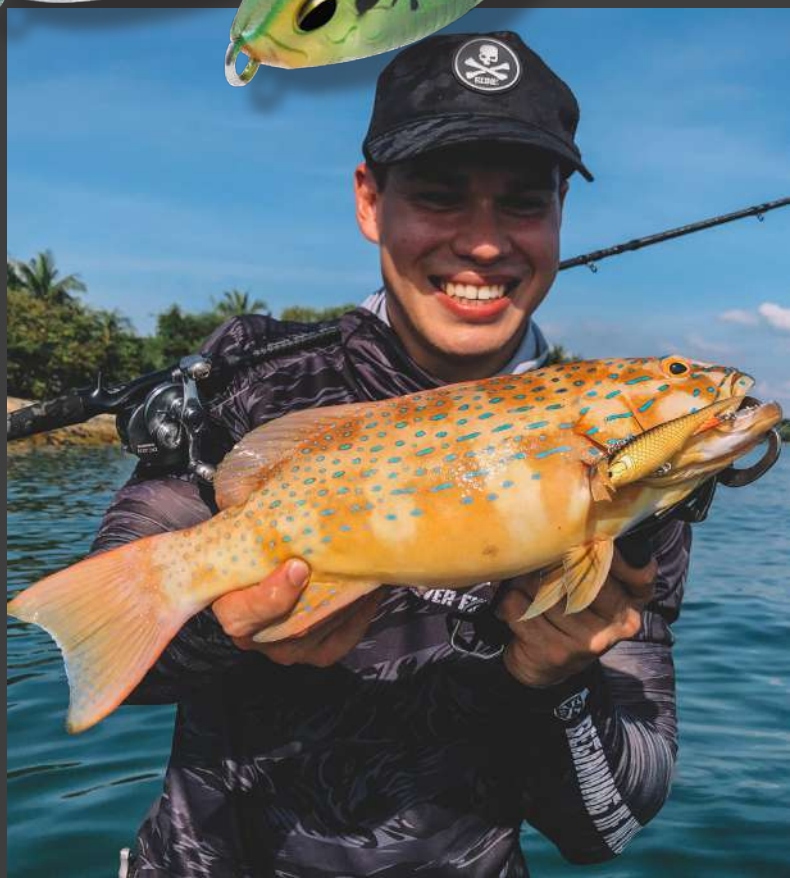


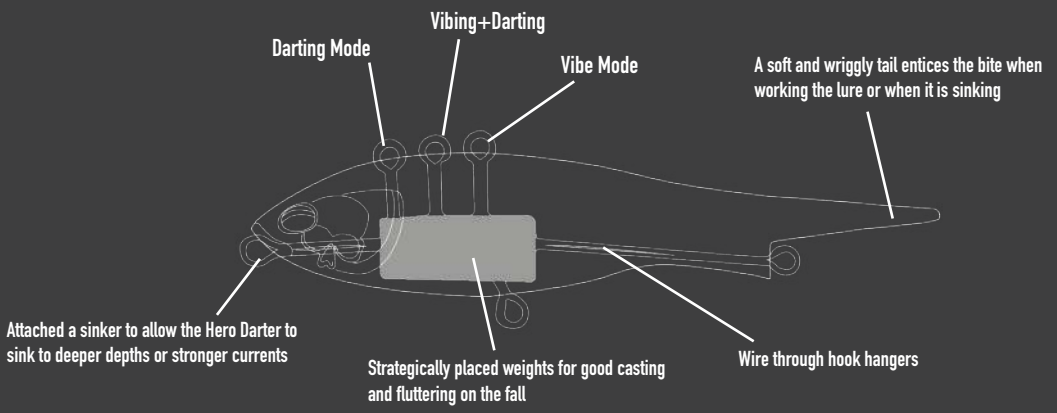
HERODARTER

The ultimate soft bait designed to search for fish in deeper columns, the Hero Darter is a multi function vibe that has 3 eyelets for various fishing applications. Rigging your line to the first eyelet allows the Hero Darter to dart erratically on each jerk, moving in realistic irregular directions, much like a fleeing baitfish when spooked. When a slower presentation is required, a moderate straight retrieve allows the Hero Darter to swim with a tight wobble, fluttering on a tight line when sinking. The second and third eyelet enables vibe mode on the Hero Darter, allowing it to sink quicker and has a wider wobble on a straight retrieve. Adding a sinker on the front most eyelet enables the angler to target a deeper column if required.









HERODARTER

HD90 (color) [90mm | 16g | Top Water [Hook: #6]



(BBS) BROWN BLACK SHAD



(C) CHARMELEON



(CG) CYAN GOLD



(CT) CRAZY TEMMY



(GC) GOLDEN CARP



(GR) GOLDEN ROACH



(GS) GLASS SHRIMP



(LG) LAVENDER GLOSS



(MC) MUTATED CHART

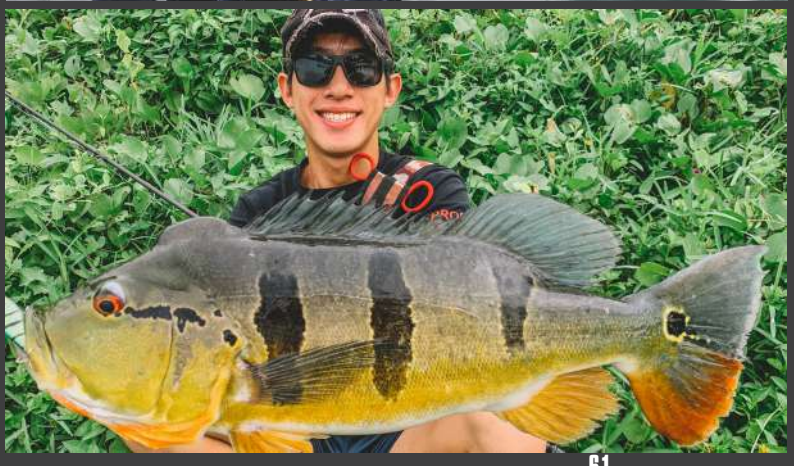


(RBT) RAINBOW TROUT











FURY 130F



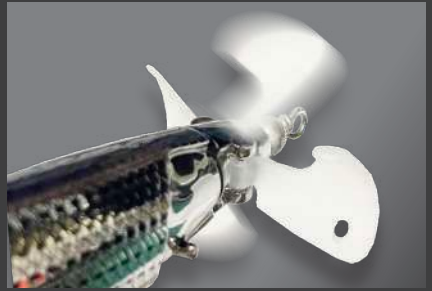
The BONE Fury 130F is a multi-function topwater bait.
With its crawler fins attached, work it as a topwater crawler on the surface, as it wiggles from side to side on a slow retrieve, creating a soft yet significant blooping noise. You can open the rear flaps to create additional spattering in this mode. The crawler fins and rear flap close in during the cast, making it aerodynamic without losing distance. The crawler fins can be removed by hand turning the screws on each side, transforming it into a popper. Perfect for light casting in the salt for pelagics or even in the freshwater when targeting Giant Snakeheads, its superb bloops on each chug goes down deep, attracting fish up the surface, and creating enough bubble trail. Constructed with ABS plastic for a tough built, weighing at 35.5g (without crawler fins) and 41.5g (with crawler fins), and a length of 130mm for an all round versatile profile that is perfect for various targets.



CRAWLER BLADES CLOSE IN DURING CAST WITHOUT AFFECTING CASTING DISTANCE



POPPER MODE WHEN CRAWLER FINS ARE REMOVED



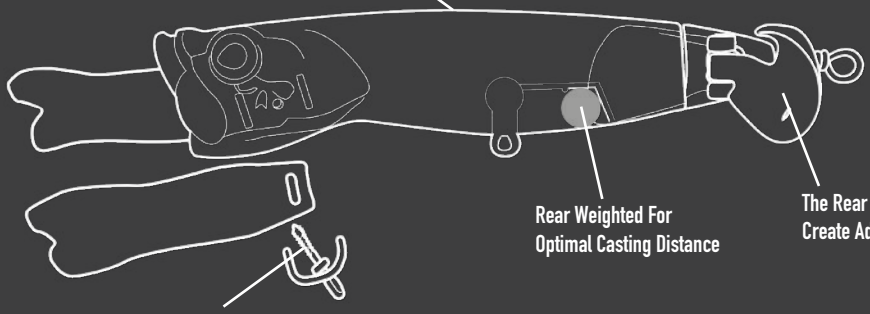
ADDITIONAL SPATTERING WHEN REAR FLAPS ARE ACTIVATED









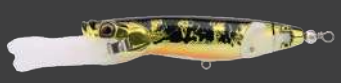


FURY130F

FURY130F [130mm | 35.5g(Without Clawler Fins) / 41.5g(With Crawler Fins) | Top Water | Hook: #1/0]



(BFT) BLUEFIN TUNA



(CM) CRAZY MONO



(CT) CRAZY TEMMY



(GA) GOLDEN ARAPAIMA



(MKL) MARKEREL



(PKD) PINK DOTTY



(PKP) PINK PUNCH



(RLMB) REALISTIC LARGEMOUTH BASS



(RMCD) REALISTIC MURRAY COD



(RSVD) REALISTIC SILVERSIDE



(RTG) RED TAIL GOLD



(RTM) REALISTIC TOMAN



(SM) STRIPED MULLET



(ZB) ZEBRA

MULTI-FUNCTION SINKING BAIT

- **TOP EYELET:** Erratic darting when pitched fast vibration mode
- **FRONT EYELET:** Replace treble hooks with assist hooks to enable jig mode,
- **MADE OF ZINC MATERIAL**



EVIFALL 21

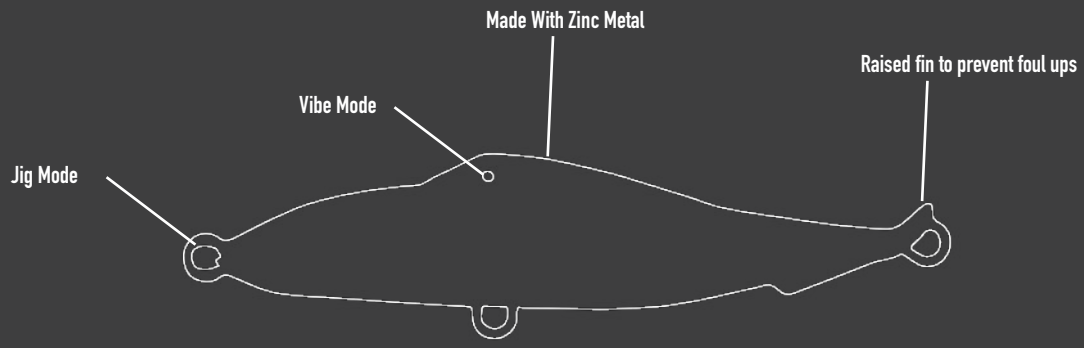
MULTI-FUNCTION SINKING BAIT





The BONE Evifall is a multi function metal type lure that is constructed with zinc material, giving it a unique sinking rate and a more prominent vibration when underwater. The Evifall comes equipped with two 4X treble hooks that will enable it to be in vibe mode. The single eyelet at the top of the lure imparts an erratic darting action style vibe lure that is designed with a strategic hook position and a centered balance of weight. The Evifall shimmies on the sink in vibe mode, giving it an extra edge in triggering the bite as it sinks. It features a specially designed raised fin that prevents line foul when vibing and when the lure is worked. With its treble hooks unequipped, attach the line onto the front most eyelet with assist hooks on the Evifall and it can be used as a slow-fall jig that has a unique side to side sinking, much like a leaf when it falls. Adding a treble hook at the rear increases hook-up ratio. The Evifall is a versatile sinking metal that can be used on or offshore, and is suitable for casting or vertical fishing.

SCAN FOR VIDEO



EVIFALL 21

MULTI-FUNCTION SINKING BAIT

EVIF21(COLOR) [70mm | 21g | VARIABLE | SINKING | #6]



(BAY) BLEEDING ANCHOVY



(CP) CHROME PINK



(LS) LAVENDER SARDINE



(RR) RAINBOW RUNNER



(SB) SILVER BULLET



(TEM) TEM



(WH) WHITING





RACEJET 130F

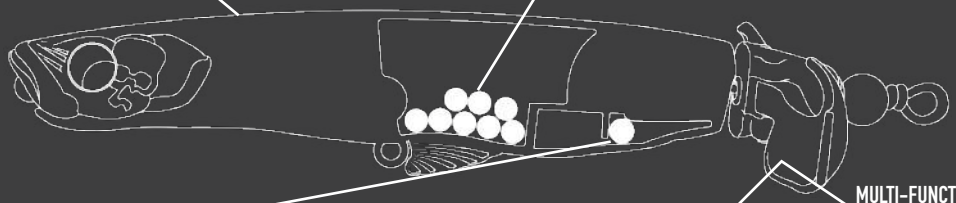
The BONE RACEJET 130F is a Multi-Function Topwater Bait. Built with 100% high grade ABS plastic, it features a pencil-like topwater profile that fish love. Internally, the strategically rear balanced weight and aerodynamic profile allows a superior casting distance. With its flaps closed, the RACEJET 130F has a smooth walk the dog side to side action that is easy to work, and a louder approach with its internal high pitched rattle. Twist the rear section and it will transform into a prop-bait. With its specially designed angled prop-blades, the RACEJET 130F creates an extremely loud spatter on a straight retrieve. Incorporating the chop and pause technique takes the loud spatter to the next level. The RACEJET 130F has a slightly cupped mouth, creating additional splashing on either the walk the dog mode or prop mode. A versatile topwater lure for various targets, the RACEJET 130F is definitely a lure that belongs in the tackle box for every trip.





100% ABS PLASTIC CONSTRUCTION
Dual function top water plug which can be used as a popper or stickbait

INTERNAL BALL BEARING CHAMBER
The multiple bearings produce a high pitch rattle for a louder approach



REAR WEIGHTED
Strategically placed weights at the rear provide the best casting in both modes

UNIQUE SHAPED FLAP
The specially designed flap allows for super fast retrive & a louder approach

MULTI-FUNCTION MODE SWITCH
Mode change is easy with the flap close in during the cast to retain its aerodynamic profile

RACE JET 130F

RJT130F(COLOR) [130mm | 26g | FLOATING | TOPWATER | #2]



(CM) CRAZY MONO



(CT) CRAZY TEMMY



(GA) GOLDEN ARAPAIMA



(MKL) MACKEREL



(PKP) PINK PUNCH



(PL) PEARL



(PT) PINK TEMMY



(RLMB) REALISTIC LARGEMOUTH BASS



(RTG) RED TAIL GOLD



(RTM) REALISTIC TOMAN



(SM) STRIPED MULLET



MULTI-FUNCTION FLOATING BAIT

LYRA 100F

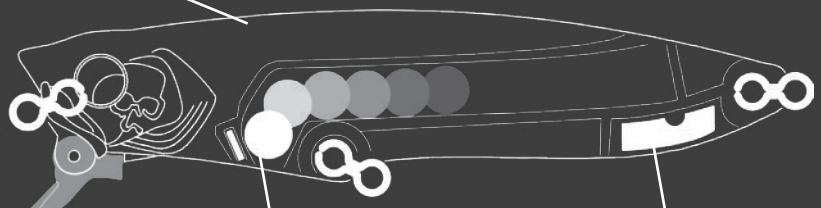
The BONE LYRA 100F "Walk the Dog" is a multi-function topwater bait. Constructed with a 100% reinforced high grade ABS plastic material, it features a specially designed adjustable bib for two modes. Connecting your line to the front eyelet holds the flap in place with its bib flap orientated upwards. This enables the LYRA to be in the topwater "walk the dog" mode. Work it with slight twitches to make it slide from side to side on the water's surface. The LYRA's walk the dog mode is silent and shines when the a quieter topwater approach is required. With its bib flap orientated downwards, the LYRA transforms into a minnow. Diving to a depth range of 50-80cm, it provides a wide wobble and roll action on a straight retrieve. The LYRA's rear weighted design provides for easy casting, achieving a great distance with ease with its aerodynamic profile and especially when the flaps flip up during the cast in minnow mode







MATERIAL
Made with abs plastic for maximum durability



MULTI-FUNCTION
Bib Up: Topwater Pencil
Bib Down: Floating Minnow

MAGNETIC WEIGHT TRANSFER
The magnetic weight transfer provides optimum casting distance

REAR WEIGHTED
The LYRA is rear weighted to provide the maximum casting distance

MULTI-FUNCTION FLOATING BAIT

LYRA 100F

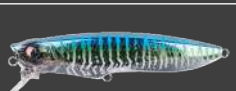
WALK THE DOG VER.

LYRA100F(COLOR) [100mm | 17g | FLOATING | #4]


(CM) CRAZY MONO


(CT) CRAZY TEMMY


(HB) HALKBEAK


(MKL) MACKEREL


(PKD) PINK DOTTY


(PKP) PINK PUNCH


(PL) PEARL


(RBT) REALISTIC BABY TOMAN


(RTM) REALISTIC TOMAN


(SA) SILVER AURORA


(SBS) SEABASS


(SM) STRIPED MULLET

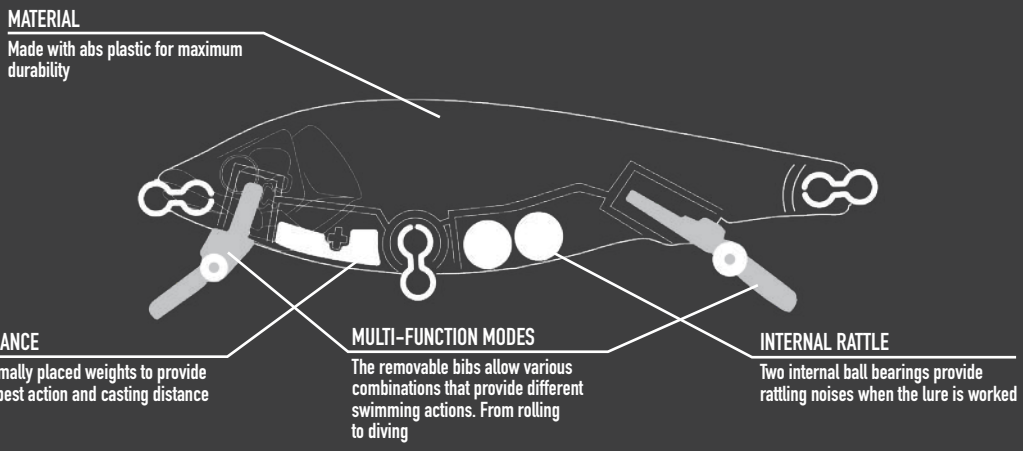

(ZB) ZEBRA



MULTI-FUNCTION SINKING BAIT

OBLIQUE 90SS

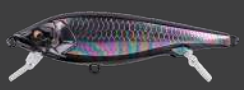
The BONE OBLIQUE 90SS is a Multi-Function Sinking Bait. Constructed with extremely durable ABS plastic, it features two removable bibs at the front and rear which provide maximum action in its various modes. With both bibs attached, it enables the OBLIQUE 90SS to have a tight wobble and roll on a straight retrieve. Attaching only the front bib transforms the OBLIQUE 90SS into a tight wobble minnow. This mode allows the lure to dive down to 1m on a straight retrieve. Removing the front bib and adding the rear bib transforms the OBLIQUE 90SS into a rolling minnow. Its enticing tight vertical rolling action provides flash on a straight retrieve. Removing all bibs transform the OBLIQUE 90SS into a swim jerk. Side to side wobble on a straight retrieve, twitching the rod tip will impart a darting action to the lure. The OBLIQUE 90SS is a unique and versatile slow sinking swim lure that provides maximum action in each mode, which opens up a wide variety of targets in various fishing scenarios.



MULTI-FUNCTION SINKING BAIT

OBLIQUE 90SS

OBQ90SS(COLOR) [90mm | 20g | SLOW SINKING | VARIABLE | #6]


(BA) BLACK AURORA


(BCT) BONE CHARTREUSE


(CM) CRAZY MONO


(CP) CARP


(CT) CRAZY TEMMY


(FPT) FUNKY DOTTY


(GM) GREY MULLET


(LMB) LARGEMOUTH BASS


(PKP) PINK PUNCH


(PL) PEARL


(RBS) RED BREASTED SUNFISH


(RBT) REALISTIC BABY TOMAN


(RE) REALISTIC EARTHEATER





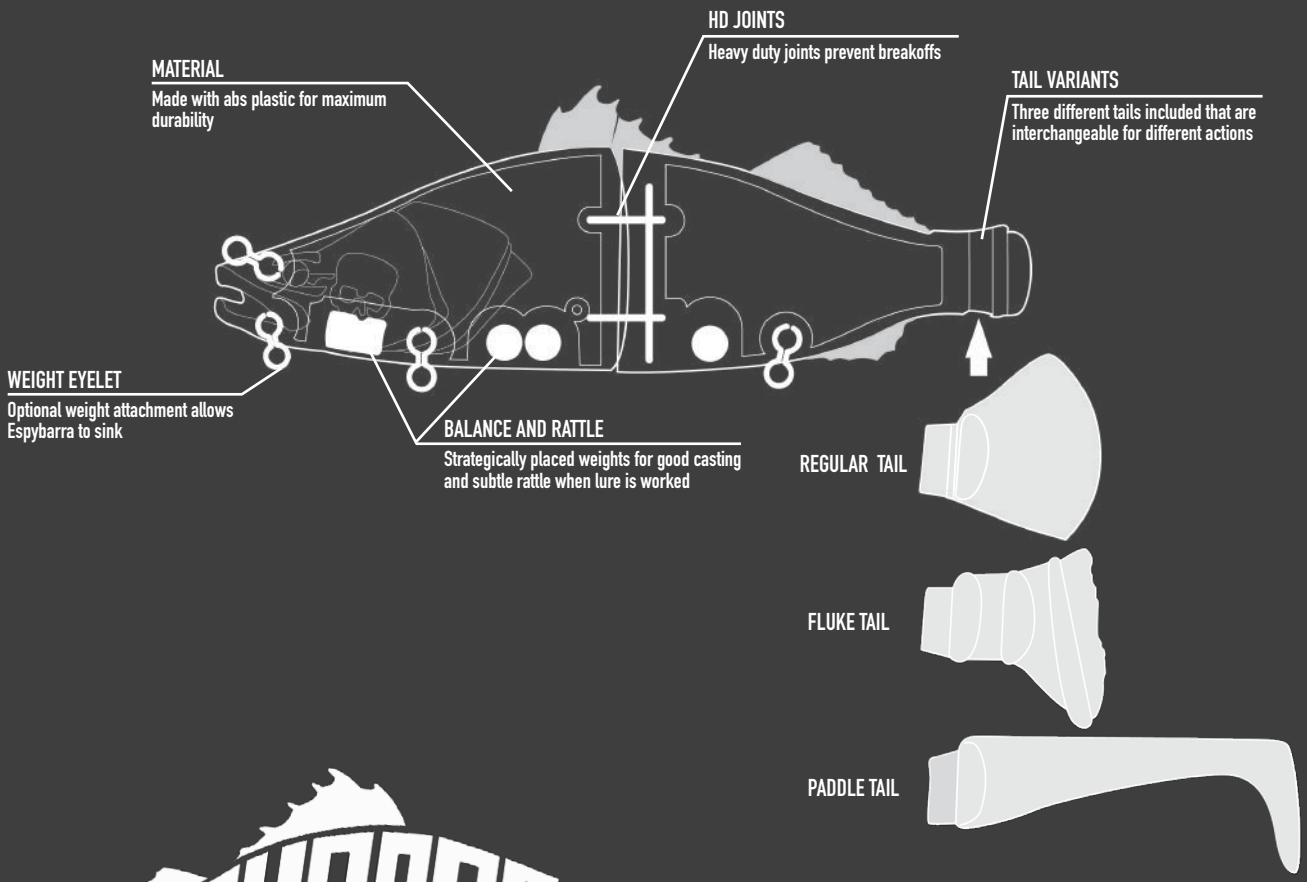




ESPYBARRA 176F

MULTI-FUNCTION SWIMBAIT

The BONE ESPYBARRA 176F is a Multi-Function Floating Jointed Swimbait. Constructed with extremely durable ABS plastic, it features a mid-joint section and comes with 3 interchangeable tail types that produces different swimming action. The default glide bait tail gives it a standard swimbait wide side to side wobble. Changing out the tail is easy by pulling the tail downwards. The "extended paddle" tail changes the action to a more subtle side to side wobble, with an enticing paddling of the tail that will trigger the bite. The "fluke" tail gives the ESPYBARRA the widest side to side wobbling action. The ESPYBARRA is also as versatile when it comes to its buoyancy. Add a sinker to the front bottom eyelet to allow the floating ESPYBARRA to sink, targeting deeper columns of water when required.

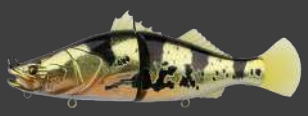


ESPYBARRA 176F

ESPY176(COLOR) [176mm | 61g | FLOATING | 0.5-1m | #1]


(BS) BLUEGILL SUNFISH


(BTP) BLACK TILAPIA


(CM) CRAZY MONO


(CP) CARP


(FAB) FAT BETTY


(GBA) GOLDEN BARRA


(GM) GREY MULLET


(MC) MURRAY COD


(P) PERCH


(PL) PEARL


(RBS) RED BREASTED SUNFISH

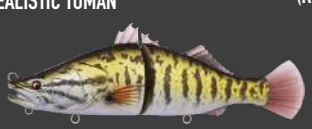

(RLMB) REALISTIC LARGEMOUTH BASS

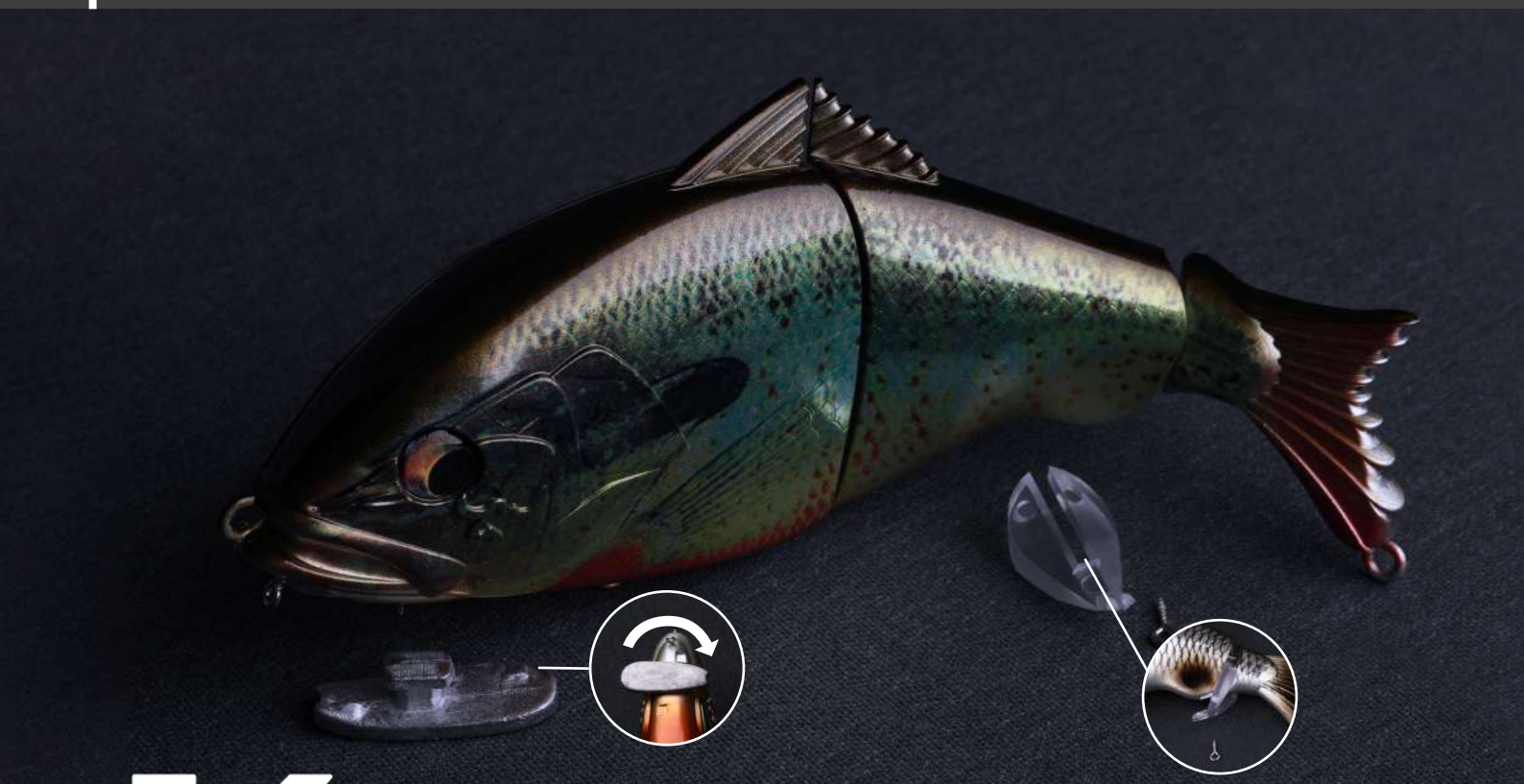

(RST) ROYAL STRIPES


(RTM) REALISTIC TOMAN


(RTG) RED TAIL GOLD


(RT) REALISTIC TEMMY

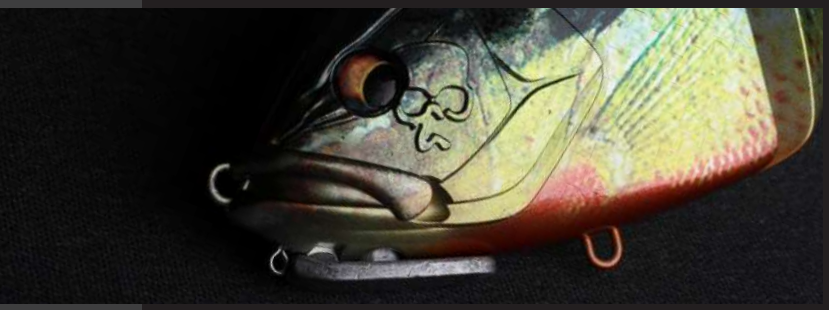

(SMB) SMALLMOUTH BASS



VERSAL 7

MULTI-FUNCTION SWIMBAIT

The BONE VERSAL is a Multi-Function Floating Jointed Swimbait. Constructed with extremely durable ABS plastic, it features a "G-LOCKING" twist and pull type removable chin weight that easily transforms the lure into either a sinking or floating. The VERSAL is a 2-joint section swimbait that glides and rolls realistically on a straight retrieve. Its super stable wobble allows fast retrieves and sweeps, and glides sideways on the pause. The VERSAL can be transformed into a 3-joint section swimbait by removing the rear retainer clip. This enables the VERSAL to have a wider wobble on the retrieve and more action to the swimbait while maintaining its stable retrieve. The VERSAL is a versatile swimbait that is a must-have for all big bait lovers!





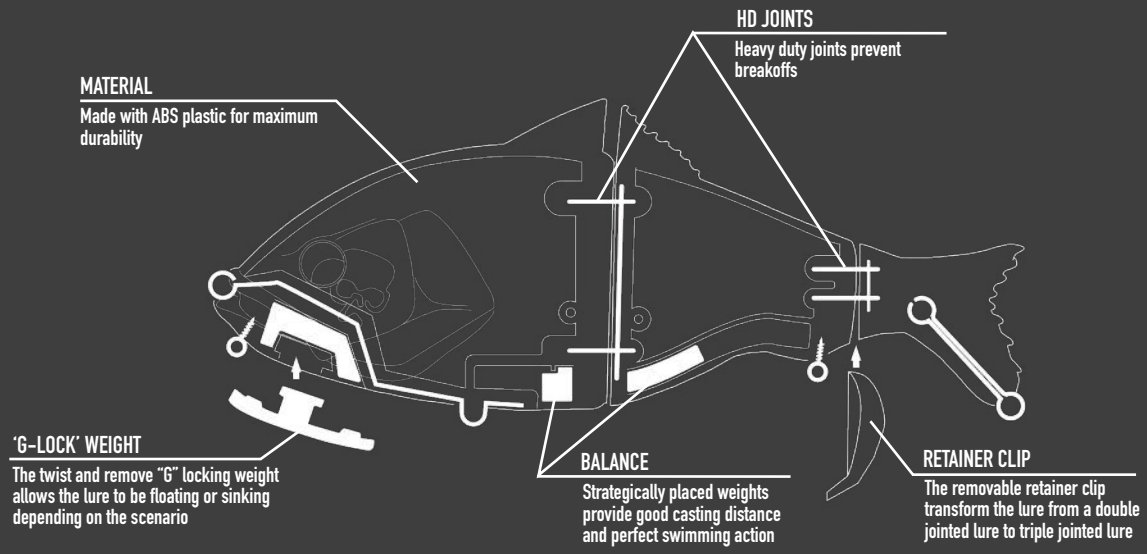
"G-LOCK"

"G-LOCKING" twist and pull type removable chin-weight to transform into floating lure, attach for sinking.

Removeable Retainer Clip

Removable retainer clip transforms Versal from double-jointed to triple-jointed.



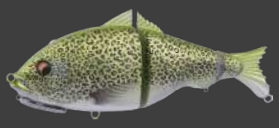


VERSAL 160

VSL160(COLOR) [160mm | 90g (w/weight), 80g (w/o weight) | FLOATING/SINKING | 0.5-1.2m | #1/0, #1]


(CP) CARP

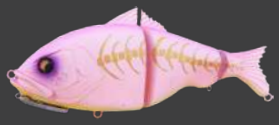

(CPS) CHARTREUSE PEARL SILVER


(MC) MURRAY COD


(PL) PEARL


(RST) ROYAL STRIPES


(SFT) SKELETON FIRE TIGER


(SPP) SKELETON PICK PUNCH


(BCT) BONE CHARTREUSE

VERSAL 190

VSL190(COLOR) [190mm | 150g (w/weight), 141g (w/o weight) | FLOATING/SINKING | 0.5-1.5m | #1/0]


(BS) BLUEGILL SUNFISH


(CM) CRAZY MONO


(CP) CARP

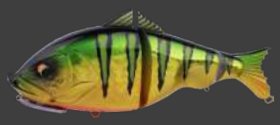

(CPS) CHARTREUSE PEARL SILVER


(LMB) LARGEMOUTH BASS


(MC) MURRAY COD

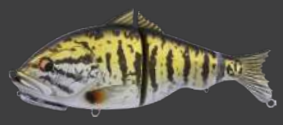

(PL) PEARL

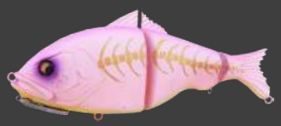

(RBS) RED BREASTED SUNFISH


(RP) RAPTOR PERCH


(RST) ROYAL STRIPES


(SFT) SKELETON FIRE TIGER


(SMB) SMALLMOUTH BASS


(SPP) SKELETON PICK PUNCH


(SR) SILVER ROACH





ACCESORIES & APPAREL



EXPEDITION FORCE

WATERPROOF VISOR CAP
CPEFWV



WORNOUT CAP
CPBWBP

BONE
EXPEDITION FORCE
FISHERMAN HAT





Utility Pocket

UV CUT

CPFMDK

BONE

EXPEDITION FORCE

FISHERMAN HAT TIGER CAMO



CPFMTGRY



CPFMTGC





BONE BIG SKULL DRI-FIT
(SHORT SLEEVE / LONG SLEEVE)



BSKL(Size) -XS, S, M, L, XL, 2XL, 3XL, 4XL



BSKS(Size) -XS, S, M, L, XL, 2XL, 3XL, 4XL

EXPEDITION FORCE CAMO DRI-FIT LONG SLEEVE HODDIE

CHLBC(Size) - XS, S, M, L, XL, 2XL, 3XL, 4XL UV CUT DRI-FIT



CAMO DRI-FIT HOODIE LONG SLEEVE GREEN CAMO

CHLBCGN(Size) - XS, S, M, L, XL, 2XL, 3XL, 4XL, 5XL UV CUT DRI-FIT



BONE MESH TOP DRI-FIT HOODIE LONG SLEEVE W BUFFCOL BLACK GREY CAMO

UV CUT DRI-FIT





CNMTBGC(Size) – XS, S, M, L, XL, 2XL, 3XL, 4XL

BONE EXPEDITION FORCE UTILITY PANTS

Item Code: EFUPGN(SIZE) - (M, L, XL, 2XL, 3XL, 4XL)





SIZE (cm)	LENGTH	WAIST	HIP	FRONT RISE	BACK RISE	THIGH WIDTH	LEG OPENING
M	101.5	39	52	26	35	31	11
L	103	41	54	27	36	32	12
XL	104.5	43	56	28	37	33	13
2XL	106	45	58	29	38	34	14
3XL	107.5	47	60	30	39	35	15
4XL	109	49	62	31	40	36	16



OCEAN THUG WAVES (LONG)

OTW(Size) - S, M, L, XL, 2XL, 3XL

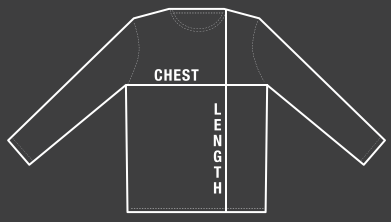
UV CUT DRI-FIT



OCEAN THUG DISTRESSED (LONG)

OTD(Size) - S, M, L, XL, 2XL, 3XL

UV CUT DRI-FIT



Size	S	M	L	XL	2XL	3XL
Chest	50	53	55	60	65	70
Sleeve	59	61	62	63	64	66
Length	66	70	71	73	77	81

*Available in Australian Size
*Size may rarely var y in the range of +/- 1-2cm

OVERSIZED T-SHIRT





GRUNGE SKULL OVERSIZED T-SHIRT

BSKTB



BONE GREY OVERSIZE T-SHIRT

BSKTG

Size	Body Length Back (cm)	Shoulder Width (cm)	Body Width (cm)	Sleeve length (Center back) (cm)
XS	64	49.5	49.5	50
S	66	51	52.5	51
M	69	52.5	55.5	53
L	72	54	58.5	55
XL	75	56	62.5	57
2XL	77.5	58	66.5	58
3XL	77.5	60	70.5	59
4XL	78.5	62	74.5	60

HEADWEAR



Ocean Thug 1
BUFOT01



Ocean Thug 2
BUFOT02



Tiger Camo 1
BUFTGRY1



Tiger Camo 2
BUFTGRY2



Cream Camo
BUFCM03



Grey Camo 1
BUFVTGRY1



Green Camo 1
BUFVTGC1



Grey Camo 2
BUFVTGRY2



Green Camo 2
BUFVTGC2



UV SLEEVES



Ocean Thug 01
SLVOT01



Ocean Thug 02
SLVOT02



Grey Tiger Camo 1
SLVTGRY1



Green Tiger Camo 1
SLVTGC1



Grey Tiger Camo 2
SLVTGRY2



Green Tiger Camo 2
SLVTGC2





AFTA 2017 TRADE SHOW

Gold Coast, Australia (1st August 2017)

BEST ROD

COMBAT BEAST TRAVEL SERIES (CBB664RXH)



On the back of a successful Papuan Black Bass expedition, the BONE brand made its debut into the Australian market at the AFTA 2017 trade show. The Australian Fishing Tackle Association (AFTA), which the Trade Show is named after, annually organizes the country's only official trade show that is solely dedicated to the Fishing, Marine and Outdoor industries. With more than 70 exhibitors showcasing the latest products from both Australian and international brands, the event is closely followed by angling enthusiasts from around the globe, in anticipation of new releases from their favourite brands

Beating 26 other entries from both Australian and international brands to clinch the top honours for best fishing rod design, the BONE Combat Beast travel rod held its own in a tough category where the fishing rods were judged on design, function and performance and were voted for by the exhibitors themselves. The success of the BONE Combat Beast travel rod is a truly remarkable achievement that is inspired by nature and fuelled by passion.









AFTA 2022 TRADE SHOW

Gold Coast, Australia (August 5th, 2022)

BEST ROD OF SHOW 2022

BONE DRAGO 2022 (DRC610M)

BEST CLOTHING ACCESORY OF SHOW 2022

BONE EXPEDITION FORCE FISHERMAN'S HAT TIGER CAMO GREEN

After three long years of hiatus due to COVID19 situation around the world, the annual AUSTRALIA FISHING TRADE ASSOCIATION (AFTA)'s trade show and expo was once again planned for the year 2022. With more than 70 exhibitors this year, showcasing the latest products from both Australian and International brands, it is a widely followed and anticipated event for anglers and distributors/wholesalers. Wilson Fishing, our Australian distributor has a large booth annually that showcases BONE and other brands that they carry.

Pitting itself against top brands of the world, the DRAGO 2022 (DRC610M) model was voted as the best rod in show. With at least two years under the re-development, it was created with the original DRAGO model as a reference; a top end Bass rod that is built with the best material and components. It was meticulously designed with the customised full carbon handle that provides extreme sensitivity and is ergonomic to the grip. With a crisp fast action on each model, it does indeed prove that it is worthy of the win. Not only in the aesthetic aspect, but also in performance and functionality.

It came as a surprise that the Expedition Force Fisherman's Hat Tiger Camo (Green) also won the BEST CLOTHING ACCESSORY category. It was designed with the classic tiger camo print on our dri-fit t-shirts that we launched previously. Using 100% polyester material, it is waterproof. With its neoprene inner lining, it provides utmost comfort and is cooling at the same time.

We are immensely thankful and flattered to be recognised and given this honour. We will continue to innovate with excellence !



AFTA 2022 TRADE SHOW

Gold Coast, Australia (August 5th, 2022)

BEST GAME FISHING ROD OF SHOW 2023 (PEOPLE'S CHOICE AWARD)

BONE Ocean Voyage Jigging (3-Piece Travel Rod)

At 2023's AUSTRALIAN FISHING TRADE ASSOCIATION (AFTA) trade show and expo, we proudly unveiled a sneak peek at our upcoming product line. Featuring the NEW OCEAN THUG rods, OCEAN VOYAGE travel offshore rods, an array of enticing new multi-function lures, and many other new products. Collaborating alongside our Australian distributor, Wilson Fishing, we orchestrated a substantial exhibit at the GOLD COAST CONVENTION AND EXHIBITION CENTRE.

Among the standout products celebrated as the BEST IN SHOW, our nomination for the OCEAN VOYAGE TRAVEL JIGGING (3-Piece Travel Rod) in the BEST GAME FISHING ROD category secured the position of runner-up. Nevertheless, our community's resounding endorsement culminated in our victory as the recipient of the BEST GAME FISHING ROD (PEOPLE'S CHOICE AWARD), bestowed through public acclaim on the dedicated public day.

We extend our heartfelt gratitude for the unwavering support received, inspiring us to persist in our relentless pursuit of crafting top-tier fishing equipment that exceeds expectations.

BONE

BEGINNING OF NEVER ENDING

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2026.10.23