

EXECUTE

2025
CATALOGUE



ABOUT EXECUTE

Veteran anglers probably have used our line at one point or another as we've spent decades manufacturing lines in the shadows for many internationally renowned fishing brands. The time has come to release our very own brand of line that has been made with the industries best practices.

Extensive R&D has been invested into creating lines that meet the stringent standard of the modern angler. By combining the latest line manufacturing processes with our next-generation specially formulated resin coating, EXECUTE brings the finest and unrivalled fishing lines to the world of angling!

#EXECUTELine



UNIVERSAL GRADE BRAIDED LINE

PARADOX

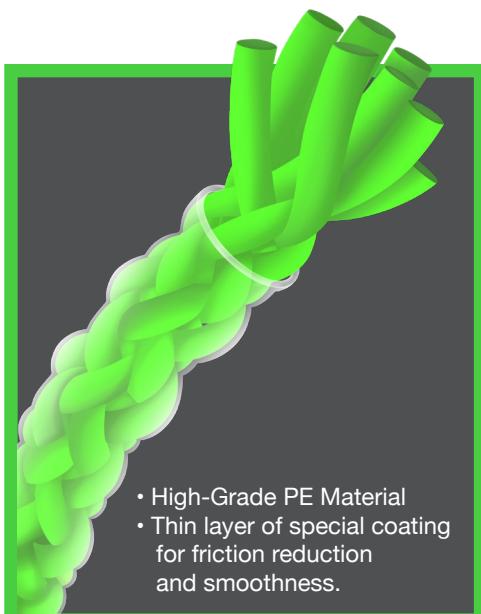
OPTIMIZED FOR SPINNING AND BAITCAST REELS

ULTRA THIN BRAID LINE • HIGH ABRASION RESISTANCE
SUPERIOR STRENGTH & DURABILITY • 4-WEAVE BRAID LINE

Made with High-Grade PE material, the EXECUTE PARADOX Braid has been optimised for both spinning and baitcasting reels. Its coating helps the line keep its round shape which dampens the impact of backlashes as the line resists digging in upon itself. Reducing the headache of spending extensive time picking them apart.

Available in X4 & X8 strand braid, its uniquely formulated coating reduces friction and increases abrasive resistance.

Built for strength and smoothness, the EXECUTE PARADOX braid is the most universal line for most fishing applications!



- High-Grade PE Material
- Thin layer of special coating for friction reduction and smoothness.

UNIVERSAL GRADE 4-BRAID LINE
PARADOX X4

ITEM CODE(150M)	ITEM CODE(300M)	MAX LB	DIAMETER	LENGTH
EXEPDX4150M8LBLGN	EXEPDX4300M8LBLGN	8	0.18mm	AVAILABLE IN 150M & 300M
EXEPDX4150M10LBLGN	EXEPDX4300M10LBLGN	10	0.22mm	
EXEPDX4150M15LBLGN	EXEPDX4300M15LBLGN	15	0.25mm	
EXEPDX4150M20LBLGN	EXEPDX4300M20LBLGN	20	0.28mm	
EXEPDX4150M30LBLGN	EXEPDX4300M30LBLGN	30	0.33mm	
EXEPDX4150M40LBLGN	EXEPDX4300M40LBLGN	40	0.35mm	
EXEPDX4150M50LBLGN	EXEPDX4300M50LBLGN	50	0.42mm	
EXEPDX4150M60LBLGN	EXEPDX4300M60LBLGN	60	0.45mm	



UNIVERSAL GRADE 8-BRAID LINE
PARADOX X8

ITEM CODE(150M)	ITEM CODE(300M)	MAX LB	DIAMETER	LENGTH
EXEPDX8150M8LBLGN	EXEPDX8300M8LBLGN	8	0.23mm	AVAILABLE IN 150M & 300M
EXEPDX8150M10LBLGN	EXEPDX8300M10LBLGN	10	0.25mm	
EXEPDX8150M15LBLGN	EXEPDX8300M15LBLGN	15	0.28mm	
EXEPDX8150M20LBLGN	EXEPDX8300M20LBLGN	20	0.31mm	
EXEPDX8150M30LBLGN	EXEPDX8300M30LBLGN	30	0.35mm	
EXEPDX8150M40LBLGN	EXEPDX8300M40LBLGN	40	0.39mm	
EXEPDX8150M50LBLGN	EXEPDX8300M50LBLGN	50	0.44mm	
EXEPDX8150M60LBLGN	EXEPDX8300M60LBLGN	60	0.47mm	
EXEPDX8150M80LBLGN	EXEPDX8300M80LBLGN	80	0.52mm	
EXEPDX8150M100LBLGN	EXEPDX8300M100LBLGN	100	0.60mm	



ITEM CODE(500M)	MAX LB	DIAMETER	LENGTH
EXEPDX8500M30LBLGN	30	0.35mm	AVAILABLE IN 500M
EXEPDX8500M40LBLGN	40	0.39mm	
EXEPDX8500M50LBLGN	50	0.44mm	
EXEPDX8500M60LBLGN	60	0.47mm	
EXEPDX8500M80LBLGN	80	0.52mm	

ABRASION X4/X8

EXTREME ABRASION RESISTANCE COATING

ABRASION

OPTIMIZED PERFORMANCE ON BAITCAST REELS

ULTRA THIN BRAID LINE • HONEYWELL SPECTRA FIBER
SUPERIOR STRENGTH • UNIVERSAL GRADE BRAIDED LINE

Made with 100% Honeywell Spectra fibres that is 15 times stronger than steel and is also used in the making of industrial gloves used to protect workers from cut hazards.

As it stands, Spectra fibres last twice as long in abrasion testing compared to other UHMWPE materials because Spectra lines offer less internal friction, resulting in a decrease in frays and increase in line lifespan.

But the secret to its abrasive resistant prowess is that we've coated it with 2 different coatings: Each one of the main strands are coated with a thin Fluoropolymer coat. This first coating has a low viscosity which seeps into and thoroughly coats the Honeywell Spectra fibres, not fusing them but creating ultra thin shield that protects them. This eliminates the ingress of particles which causes damage from the inside and also helps the line cinch down on itself properly, creating strong and lasting knots.

The second external resin coating that is applied after the line has been braided has a low coefficient of friction. We've essentially increased the lines density through this process, reducing the friction experienced upon contact. It will take you longer to abrade as the line has more mass and experiences less transverse & unilateral abrasive forces due to the reduction of friction acting on it.

Superior in strength and unparalleled in durability, you have to try it to believe it!

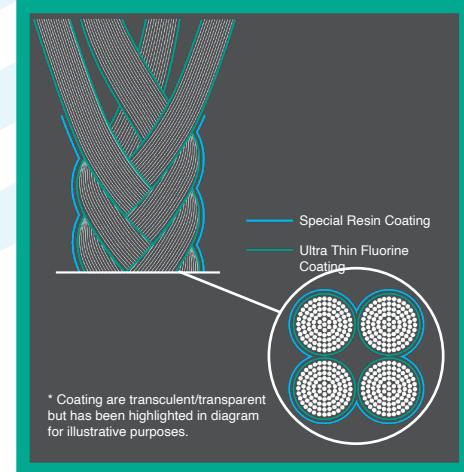




EXTREME ABRASION RESISTANCE COATING

ABRASION X4

ITEM CODE(150M)	ITEM CODE(300M)	MAX LB	DIAMETER	LENGTH
EXEABX4150M10LBW	EXEABX4300M10LBW	10	0.12mm	AVAILABLE IN 150M & 300M
EXEABX4150M15LBW	EXEABX4300M15LBW	15	0.16mm	
EXEABX4150M20LBW	EXEABX4300M20LBW	20	0.20mm	
EXEABX4150M30LBW	EXEABX4300M30LBW	30	0.25mm	
EXEABX4150M40LBW	EXEABX4300M40LBW	40	0.30mm	
EXEABX4150M50LBW	EXEABX4300M50LBW	50	0.36mm	
EXEABX4150M65LBW	EXEABX4300M65LBW	65	0.40mm	



EXTREME ABRASION RESISTANCE COATING

ABRASION X8

ITEM CODE(150M)	ITEM CODE(300M)	MAX LB	DIAMETER	LENGTH
EXEABX8150M10LBW	EXEABX8300M10LBW	10	0.12mm	AVAILABLE IN 150M & 300M
EXEABX8150M15LBW	EXEABX8300M15LBW	15	0.16mm	
EXEABX8150M20LBW	EXEABX8300M20LBW	20	0.20mm	
EXEABX8150M30LBW	EXEABX8300M30LBW	30	0.25mm	
EXEABX8150M40LBW	EXEABX8300M40LBW	40	0.30mm	
EXEABX8150M50LBW	EXEABX8300M50LBW	50	0.36mm	
EXEABX8150M65LBW	EXEABX8300M65LBW	65	0.40mm	
EXEABX8150M80LBW	EXEABX8300M80LBW	80	0.46mm	

ITEM CODE(500M)	MAX LB	DIAMETER	LENGTH
EXEABX8500M30LBW	30	0.25mm	AVAILABLE IN 500M
EXEABX8500M40LBW	40	0.30mm	
EXEABX8500M65LBW	65	0.40mm	
EXEABX8500M80LBW	80	0.46mm	





MADE WITH 100% HONEYWELL SPECTRA FIBRE

BIG CAST

ENHANCED FOR BIG GAME TOPWATER CASTING

HIGH DRAG IMPACT • X8 PE BRAID

LOW STRETCH • EXTREME PERFORMANCE & STRENGTH

Made with 100% Honeywell Spectra technology, the EXECUTE BIG CAST X8 Line was designed and enhanced for big game topwater casting. It features a slightly thicker line made with an 8 strand braid, coated with a specially formulated abrasion resistant coating that improves its wear resistance and has a very low stretch, improving hook sets. Built for extreme performance and strength, the heavier rated lines were designed to handle big game popping for GTs and Tuna, and is suitable for use on baitcasters when targeting fish like the Papuan Black Bass. The lighter rated lines are ideal for light casting and popping for Sailfish, Mackerel, and other Pelagic species, and is suitable for general use on baitcasters if required.

ITEM CODE(300M)	ITEM CODE(500M)	PE	MAX LB	DIAMETER	LENGTH
EXEBGX8300M60LBSKB	EXEBGX8500M60LBSKB	4	60	0.33mm	AVAILABLE IN 300M & 500M
EXEBGX8300M70LBSKB	EXEBGX8500M70LBSKB	5	70	0.37mm	
EXEBGX8300M80LBSKB	EXEBGX8500M80LBSKB	6	80	0.41mm	
EXEBGX8300M110LBSKB	EXEBGX8500M110LBSKB	8	110	0.47mm	





Big Cast PE 6
Shock Leader Fluorocarbon 80lb



Big Cast PE 6
Shock Leader Fluorocarbon 80lb

SHOCK LEADER MONO



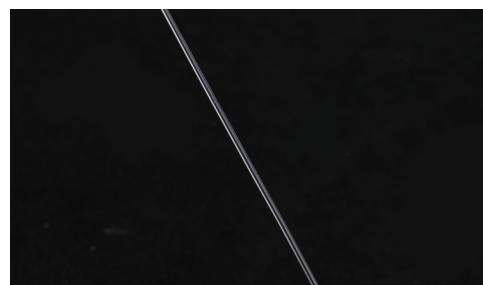
100% MONOFILAMENT MATERIAL

SHOCK LEADER MONO

PREMIUM GRADE UNIVERSAL SHOCK LEADER LINE

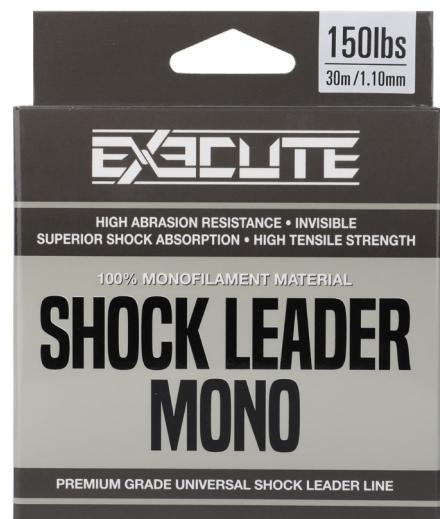
HIGH ABRASION RESISTANCE • INVISIBLE
SUPERIOR SHOCK ABSORPTION • HIGH TENSILE STRENGTH

Made with 100% Monofilament Material, the EXECUTE Shock Leader Mono Line was designed for universal fishing application. It features an almost invisible line underwater, high abrasion resistance, superior shock absorption, and highly tensile in strength. Suitable for usage in almost all fishing applications.



ITEM CODE(30M)	MAX LB(50M)	DIAMETER	LENGTH
EXESLMN30M80LB	80	0.80mm	AVAILABLE IN 30M
EXESLMN30M100LB	100	0.90mm	
EXESLMN30M150LB	150	1.10mm	
EXESLMN30M200LB	200	1.30mm	

ITEM CODE(50M)	MAX LB	DIAMETER	LENGTH
EXESLMN50M20LB	20	0.40mm	AVAILABLE IN 50M
EXESLMN50M30LB	30	0.45mm	
EXESLMN50M40LB	40	0.55mm	
EXESLMN50M50LB	50	0.65mm	
EXESLMN50M60LB	60	0.70mm	





STANDARD 100% FLUOROCARBON MATERIAL

SHOCK LEADER FLUOROCARBON

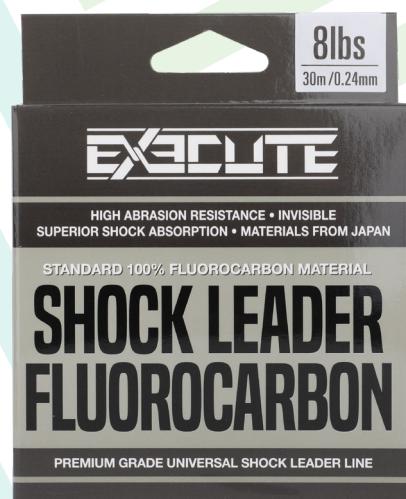
PREMIUM GRADE UNIVERSAL SHOCK LEADER LINE

HIGH ABRASION RESISTANCE • INVISIBLE
SUPERIOR SHOCK ABSORPTION • MATERIALS FROM JAPAN

Made with 100% Fluorocarbon Material, the EXECUTE Standard Shock Leader Line was designed for universal fishing application. It features an almost invisible line underwater, high abrasion resistance, superior shock absorption, and highly tensile in strength. Suitable for usage in almost all fishing applications.

ITEM CODE(30M)	MAX LB	DIAMETER	LENGTH
EXESLFC30M8LB	8	0.24mm	
EXESLFC30M10LB	10	0.29mm	
EXESLFC30M12LB	12	0.34mm	
EXESLFC30M15LB	15	0.38mm	
EXESLFC30M20LB	20	0.44mm	
EXESLFC30M25LB	25	0.49mm	
EXESLFC30M30LB	30	0.54mm	
EXESLFC30M40LB	40	0.63mm	
EXESLFC30M50LB	50	0.65mm	
EXESLFC30M60LB	60	0.79mm	
EXESLFC30M80LB	80	0.90mm	

AVAILABLE IN
30M



EXECUTE

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